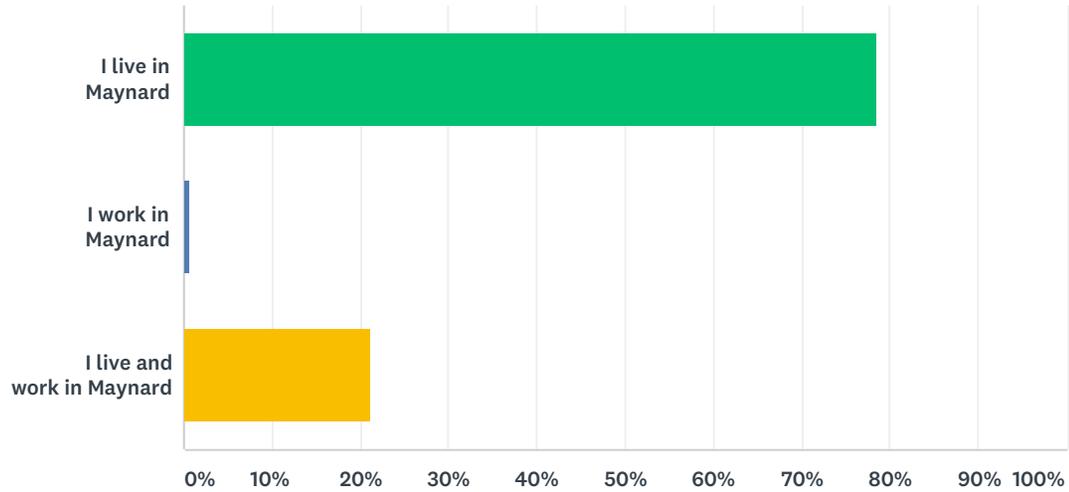


Q1 Do you live or work in Maynard?

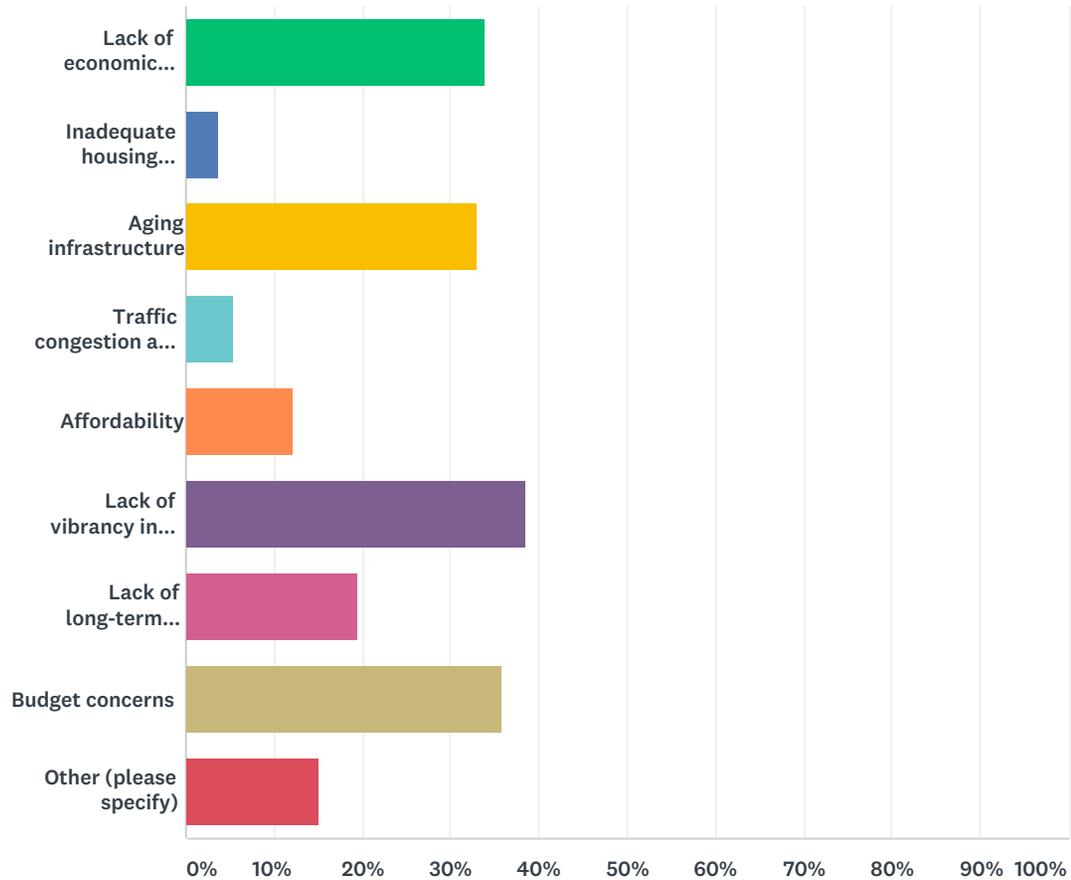
Answered: 380 Skipped: 0



ANSWER CHOICES	RESPONSES	
I live in Maynard	78.42%	298
I work in Maynard	0.53%	2
I live and work in Maynard	21.05%	80
TOTAL		380

Q2 What are the biggest obstacles to improving quality of life in Maynard? Choose the top two problems that you think our community needs to address first.

Answered: 380 Skipped: 0



ANSWER CHOICES	RESPONSES
Lack of economic vitality	33.95% 129
Inadequate housing inventory	3.68% 14
Aging infrastructure	33.16% 126

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Traffic congestion and safety hazards	5.53%	21
Affordability	12.11%	46
Lack of vibrancy in Downtown	38.42%	146
Lack of long-term planning	19.47%	74
Budget concerns	35.79%	136
Other (please specify)	15.00%	57
Total Respondents: 380		

#	OTHER (PLEASE SPECIFY)	DATE
1	Too high property tax	8/21/2018 9:39 PM
2	We need more restaurants and stores - no more nail salons, hair salons, or residential buildings	8/21/2018 2:45 PM
3	Increase in multi-family housing/apartments which leads to overcrowded schools because we have little tax income from businesses to keep up with the stress this increased population puts on our infrastructure!	8/21/2018 11:58 AM
4	High Taxes	8/21/2018 11:46 AM
5	This survey includes a lot of questions that touch upon downtown. However, the Rt. 117 corridor between downtown and Concord poses opportunities, too, that should be assessed.	8/19/2018 6:22 AM
6	Needs to be a traffic light on intersection between Concord and Acton Streets	8/11/2018 11:29 AM
7	short-sighted absentee landlords downtown	8/10/2018 6:59 PM
8	Lack of a local grocery option is sad.	8/10/2018 12:09 PM
9	way too high taxes	8/8/2018 2:51 PM
10	putting measures in place to preserve the diversity of the residents of maynard.maynard has always had a nice mix of people.it is one of the reasons people like the town so much. it feels genuine. don't let maynard become another bedroom community for the rich. like acton. there are a lot of people who have lived here for a long time they will be forced out of their town if things continue.	8/8/2018 12:43 PM
11	Our vibrant downtown does not yet look vibrant. We need more art, Maynard as Canvas.	8/7/2018 3:50 PM
12	Stop messing with our schools' teachers - it's bad mojo and is felt deeply by our kids and parents. It's making people want to move out of town.	8/6/2018 7:57 AM
13	Lack of racial/ethnic diversity	8/5/2018 9:14 PM
14	too much government oversight regarding new businesses opening	8/5/2018 5:30 AM
15	Reducing taxes on residential property	8/4/2018 3:33 PM
16	McDonalds. Hideous in every way. Huge detriment to the quality and desirability of this town	8/4/2018 11:29 AM
17	all of the above	8/3/2018 9:49 PM

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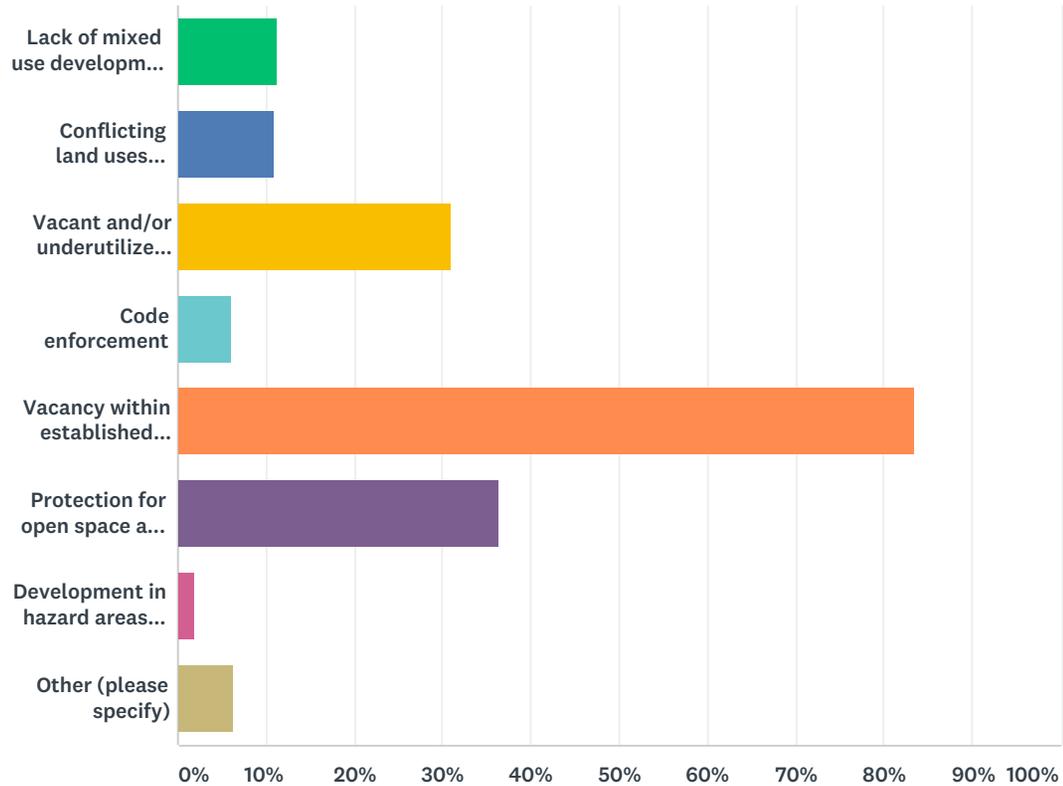
18	Poor management in schools wasting town money & not providing a safe environment & full evidence based curriculum	8/3/2018 9:15 PM
19	Water supply/expense	8/3/2018 8:01 AM
20	Taxes!!!!	8/3/2018 7:33 AM
21	Glad to see fewer empty storefronts downtown. We have a great downtown so please continue to support it & help promising new businesses affordably rent & thrive in downtown Maynard.	8/3/2018 7:02 AM
22	Underfunded schools.	8/3/2018 6:59 AM
23	Need better school administration	7/31/2018 8:56 PM
24	Very high residential taxes, and lack of ability to draw in commercial companies to offset them.	7/26/2018 11:41 AM
25	High tax rate	7/22/2018 12:06 PM
26	The lack of willingness/commitment of citizens and managers to address root cause problems, i.e. making wellness a priority so that we can prevent problems. I envision a more proactive town that incorporates the Communities that Care (CTC) model. CTC's significant effects on youth health and behavior problems produce long-term economic benefits. For every dollar invested in CTC, \$5.31 is returned in the form of lower criminal justice system, crime victim, and health care costs, and increased earnings and tax revenues. Can anyone think of a reason not to contact government leaders in Franklin County (MA) to discuss the potential for reducing costs and attracting more businesses to Maynard? Additional reading: http://www.communitiesthatcare.net http://www.communitiesthatcarecoalition.org/	7/21/2018 2:14 PM
27	Schools which attract families.	7/21/2018 1:36 PM
28	High tax rates	7/20/2018 10:25 PM
29	The tax rate is high. As housing prices go up people will no longer be able to afford living here. We need to keep that in mind so people don't move away.	7/20/2018 10:23 PM
30	Downtown business property landlords: More business friendly downtown rent policies / reduce vacant storefronts / improve property maintenance & upkeep	7/19/2018 1:01 PM
31	Lack of a Super Market	7/19/2018 6:45 AM
32	Communication around events. Branding of the town.	7/17/2018 7:28 AM
33	Schools, we will probably move because they are not that great	7/16/2018 9:47 PM
34	High taxes	7/13/2018 10:03 AM
35	Prestige of school system compared to surrounding towns.	7/13/2018 6:14 AM
36	School system reputation is embarrassing	7/12/2018 11:35 PM
37	Innovation — using our financial, physical and human resources to create a place people will stay and others will fall in love with. Let's go out to Maynard today! I think the town green should be rethought. Benches, simple decorative fence so kids can't run into street, a small play structure, if families can meet up downtown, they will spend their money there, too. A great resting spot for rail trail riders. We have a mice sized green, but it lacks character and intimacy. Would like to see apartment buildings on this road spiffed up, too	7/12/2018 6:19 PM
38	taxes & utility costs	7/12/2018 3:26 PM

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39	Uncertain water supply	7/12/2018 1:20 PM
40	High taxes	7/12/2018 7:44 AM
41	The rise in residential taxes	7/11/2018 9:56 PM
42	Get rid of junk cars	7/11/2018 9:02 PM
43	Better schools	7/11/2018 9:00 PM
44	High property tax rate.	7/11/2018 2:40 PM
45	Better budget use and planning. Taxes are high, what am I getting?	7/11/2018 2:14 PM
46	Rental fees for businesses that are disproportionate to the income of Maynard's residents.	7/11/2018 2:00 PM
47	More school funding	7/11/2018 1:40 PM
48	Taxes are way too high	7/11/2018 12:38 PM
49	Attracting businesses that bring young progressive families. Look to Hudson (and the Rail Trail Flatbread/New City Microcreamery guys) for guidance, cuz they're whooping us on that front.	7/11/2018 11:13 AM
50	Poor experience with the school administration	7/11/2018 12:16 AM
51	Improve and expand green spaces; add more street trees	7/10/2018 9:47 PM
52	Better schools	7/10/2018 4:02 PM
53	Inept school leadership	6/28/2018 10:39 PM
54	inequality and segregation	6/22/2018 8:55 PM
55	Lack of accessible spaces for people with various types of mobility impairments.	6/22/2018 3:59 PM
56	High tax rates are going to stifle growth. Where is our momey going?	6/22/2018 2:11 PM
57	Sidewalks in poor condition and cars on sidewalk near artspace	6/21/2018 8:26 PM

Q3 What are the major land use issues/concerns within Maynard? Choose the top two.

Answered: 380 Skipped: 0



ANSWER CHOICES	RESPONSES	
Lack of mixed use development	11.32%	43
Conflicting land uses (e.g., industrial and residential development)	10.79%	41
Vacant and/or underutilized lands	31.05%	118
Code enforcement	6.05%	23
Vacancy within established commercial corridors/nodes in the Town	83.42%	317

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Protection for open space and sensitive areas	36.32%	138
Development in hazard areas (e.g., flood zones)	1.84%	7
Other (please specify)	6.32%	24
Total Respondents: 380		

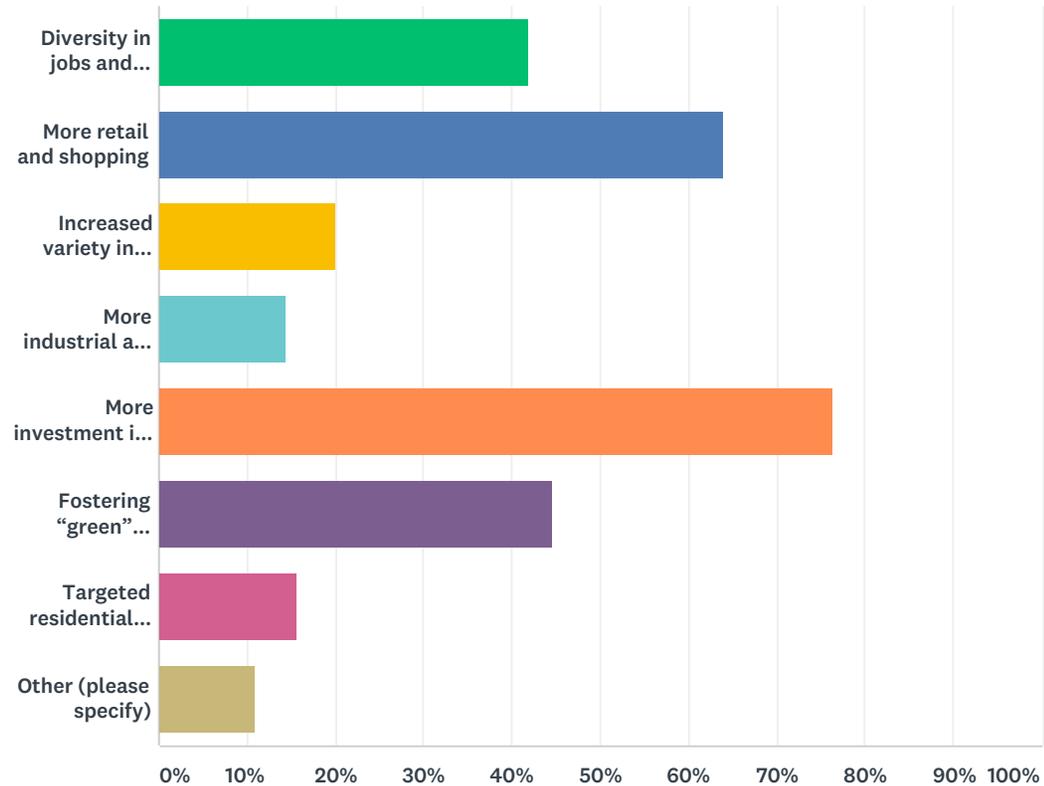
#	OTHER (PLEASE SPECIFY)	DATE
1	Open access to the river thru downtown	8/23/2018 9:16 PM
2	Way too much residential development - we need more commercial development to aid us with tax revenue	8/21/2018 2:45 PM
3	Vacant property poses public safety concerns (e.g., increased fire risk). Other towns seem to be addressing the problem of vacant commercial properties. Can Maynard learn from them?	8/19/2018 6:22 AM
4	Maintenance and creative use of current buildings.	8/6/2018 7:57 AM
5	Stop developing the few wild areas in town. Don't add fake streets which allow irresponsible developers to encroach on habitats and harm the housing around them	8/4/2018 8:40 AM
6	The continued development of large complex apartment buildings	8/3/2018 7:33 AM
7	downtown does NOT need more apartments. it needs businesses.	8/3/2018 7:15 AM
8	Abandoned homes. Stricter code enforcement. House on River Street is an example.	7/31/2018 5:29 PM
9	Fill the vacancies, beautification	7/22/2018 9:35 PM
10	Poor quality construction of buildings	7/22/2018 11:41 AM
11	Develop condos in the mill and downtown to improve vi fancy downtown	7/20/2018 10:25 PM
12	More playgrounds, splash pad, etc. family spaces	7/16/2018 9:47 PM
13	Creation of developments at the expense of existing homes and woodland areas (e.g., Keane Ave. development)	7/15/2018 9:20 AM
14	All of Maynard's easily developed land for residential purposes has been developed. We'll see increased pressure from developers for plans to increase density, such as knocking down a single family home or small commercial building and putting an apartment building on the lot. We'll also see increasing efforts to demolish historical homes and/or neighborhoods for new construction.	7/12/2018 2:36 PM
15	Lack of town green spaces that are beautiful and serene for spending time downtown.	7/12/2018 2:14 PM
16	Taking steps to secure the future of our water supply	7/12/2018 1:20 PM
17	maintenance/upkeep/beautifying existing land/parks...for example Green Meadow parking lot/old skate park is a much used, high traffic, dirty, ugly disaster. Care/maintenance of garden at Coolidge is heavily overgrown with ticks Better trash AND recycling options in all public areas.	7/12/2018 10:44 AM
18	Lack of long-range vision for commercial development to increase tax revenues	7/11/2018 10:00 PM
19	Junk cars all over town	7/11/2018 9:02 PM

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20	Lack of low- and lower-income (vs "affordable") housing.	7/11/2018 1:30 PM
21	Take away parking on Main Street so that there can be outdoor seating outside restaurants	7/11/2018 12:44 PM
22	Overly dense residential development all at once.	7/11/2018 12:23 PM
23	too much development, stop all future development now, take care of what we have	7/10/2018 3:30 PM
24	We need a more progressive and growth friendly permitting process	6/22/2018 2:11 PM

Q4 What economic development opportunities do you see happening in the future? Choose all that apply.

Answered: 380 Skipped: 0



ANSWER CHOICES	RESPONSES
Diversity in jobs and businesses	41.84% 159
More retail and shopping	63.95% 243
Increased variety in housing choices	20.00% 76
More industrial and manufacturing jobs	14.47% 55

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More investment in "main street" businesses	76.32%	290
Fostering "green" business growth	44.47%	169
Targeted residential development	15.79%	60
Other (please specify)	10.79%	41
Total Respondents: 380		

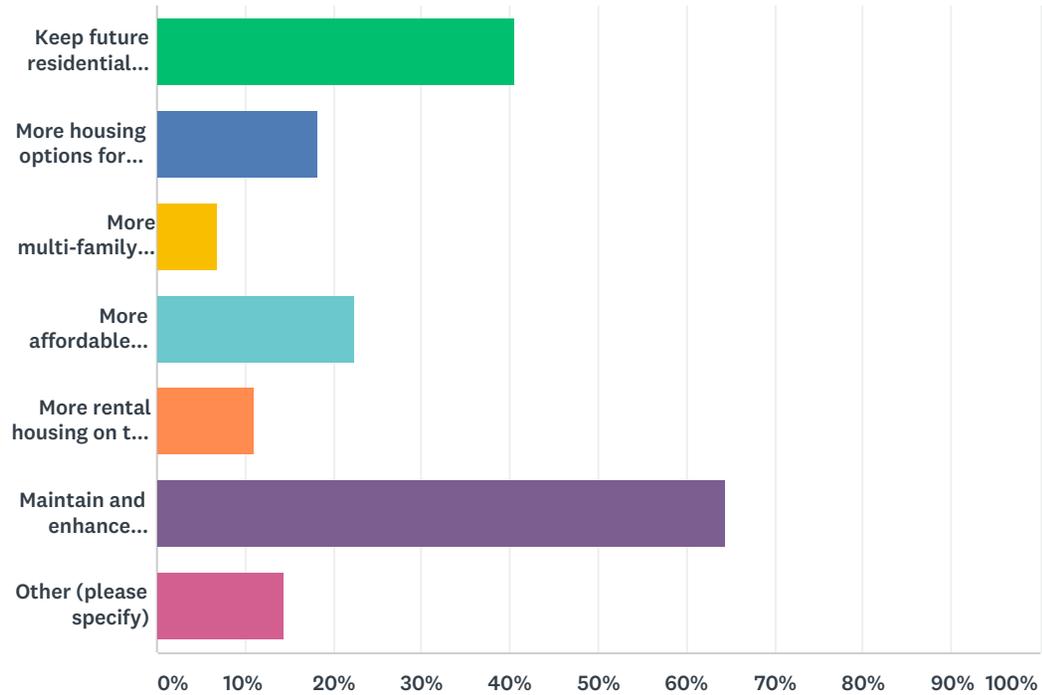
#	OTHER (PLEASE SPECIFY)	DATE
1	mixed use downtown. residential with full street level commercial space. Improve walkability	8/23/2018 9:16 PM
2	Municipal broadband	8/22/2018 11:05 AM
3	NO MORE APARTMENT BUILDINGS!!! Transient occupants is not the way we should be encouraging residency in town. Transient!	8/21/2018 1:46 PM
4	Assuming a supermarket opens in town at Parker Street, residents will do their shopping locally rather than travel to other towns and more people from other towns will come here. Maynard should consider doing more to attract higher end restaurants than the current stock to the downtown area.	8/19/2018 6:22 AM
5	I read this question as what opportunities do I WANT to see...	8/14/2018 9:23 PM
6	"Only in Maynard" destination shops; like Lisa Dolliver WAS!!	8/10/2018 6:59 PM
7	without leadership and a plan none of these are likely to happen	8/8/2018 2:51 PM
8	Having a more unified online presence for artistic businesses	8/7/2018 3:50 PM
9	Using 129 Parker to draw people from surrounding towns - have a TeamWorks like facility, something for kids like skateboard park, trampoline park. It needs something unique not more empty storefronts	8/7/2018 2:11 PM
10	Apartments in the mill!	8/3/2018 8:23 AM
11	i wish i saw more investment in main st businesses	8/3/2018 7:15 AM
12	New restaurants	8/3/2018 7:07 AM
13	I'm glad we'll be getting a grocery store, just wish it were a Market Basket or Trader Joe's.	8/3/2018 7:02 AM
14	Execute with the developers of M&M and Maynard Crossing - brings in variety of downtown businesses, and brings in the retail drawing in folks from surrounding towns. We have the plans, we have given the developers what they need, it is now time for these projects to get completed!	7/29/2018 10:32 PM
15	improve the resources for the elderly and advertise it the downsize will come	7/25/2018 6:46 PM
16	a hotel downtown in the mill	7/24/2018 9:21 PM
17	Grocery!(new brand to area or or market basket) and services that will draw people to Maynard. Upscale restaurants!!	7/22/2018 9:35 PM
18	More high tech start-ups	7/21/2018 5:46 PM

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19	We don't need more stuff or new buildings. Let's talk about providing incentives for companies or organizations focused on recycling and repurposing existing facilities or offices.	7/21/2018 2:14 PM
20	Subsidize a new sign program with local businesses, attract a high end notable chef to open a restaurant downtown...our downtown is unique in metrowest	7/20/2018 10:25 PM
21	I hope mill and main gets filled with start ups soon. That will help restaurants and shops because more shoppers and diners.	7/20/2018 10:23 PM
22	Exciting creative arts/leisure focused retail.	7/17/2018 7:28 AM
23	coop grocery store: will it ever open??	7/16/2018 9:47 PM
24	I am hoping whatever businesses that go in Maynard Crossing do not put our main street businesses out of business.	7/15/2018 8:29 PM
25	Creating an inviting as well as vibrant downtown Maynard.	7/13/2018 4:55 PM
26	Businesses that attract rail trail users from other communities. Family-oriented businesses. Gathering spots. Shops, restaurants and businesses that make Maynard a destination town	7/12/2018 6:19 PM
27	keeping business in town, making leases friendly, beautify storefronts not in use, publicize how local dollars spent contributes town economy, to diversify restaurants to include ice cream/bakery, breakfast, look to hudson downtown as example	7/12/2018 10:44 AM
28	Increase of revenue production without raising tax rates by increasing the value of the town	7/12/2018 9:56 AM
29	More landlords than just Jimmy McDonald. He is abusive of his tenants and is one of the only landlords in town.	7/12/2018 8:18 AM
30	Must develop sustainable commercial areas.	7/11/2018 10:00 PM
31	Less apartments	7/11/2018 9:54 PM
32	Branding downtown with colorful store fronts using Main streets federal \$	7/11/2018 9:07 PM
33	Town boards need to encourage downtown business instead of blocking businesses as is currently the case	7/11/2018 4:50 PM
34	Mill is chronically underdeveloped. Main St shops: how about allowing Pop Ups for short term rental like during holidays or special events?	7/11/2018 1:55 PM
35	Services industry	7/11/2018 1:37 PM
36	limit future development to keep existing up to par and not overuse water	7/10/2018 3:30 PM
37	why would we need MORE residential development? We cannot support (water/schools) that which we have??!	7/10/2018 3:08 PM
38	Greater investment in the arts and culture	6/22/2018 8:55 PM
39	Loft apartments in the mill	6/22/2018 5:38 PM
40	Not sure from question if this is stuff I predict or hope for	6/22/2018 2:28 PM
41	Work at home	6/21/2018 8:26 PM

Q5 What are the most important housing needs? Choose the top two.

Answered: 380 Skipped: 0



ANSWER CHOICES	RESPONSES	
Keep future residential development in or near existing/established residential areas	40.53%	154
More housing options for seniors	18.16%	69
More multi-family developments	6.84%	26
More affordable housing	22.37%	85
More rental housing on the market	11.05%	42
Maintain and enhance existing housing stock	64.47%	245
Other (please specify)	14.47%	55

Maynard, MA Master Plan Community Survey

Total Respondents: 380

#	OTHER (PLEASE SPECIFY)	DATE
1	Downtown mixed use	8/23/2018 9:16 PM
2	Consider mixed use zoning in the downtown and mill areas to bridge housing needs while bringing more people downtown	8/22/2018 11:05 AM
3	This town is taxed as it is. No more housing.	8/22/2018 9:32 AM
4	up keep of some of the existing offer multipel family dwellings. They look run down and create a poor image in the town.	8/21/2018 9:58 PM
5	None of the above	8/21/2018 9:37 PM
6	Please stop approving more residential development - our schools are already overcrowded as it is	8/21/2018 2:45 PM
7	If more housing, then use existing buildings for condos. There are too many rentals in Maynard.	8/21/2018 1:00 PM
8	Not sure	8/20/2018 7:36 AM
9	Expand the middle class housing stock to attract young families.	8/19/2018 6:22 AM
10	Keeping taxes reasonable	8/13/2018 2:28 PM
11	hold poorly maintained property owners accountable	8/10/2018 12:09 PM
12	Less rental property and more homes owned by people that care about the community	8/8/2018 2:51 PM
13	Diversity of landlords.	8/6/2018 7:57 AM
14	diminish Section 8 housing	8/5/2018 5:30 AM
15	Do not place more pressure on poorly planned high school by allowing more multi family dwellings	8/4/2018 8:40 AM
16	encourage business developments to bring more jobs	8/3/2018 9:49 PM
17	No more housing allowed in. The Keene St development is appalling, and stripped the area of trees. We do not have the resources (WATER AND SEWER) to allow for new housing.	8/3/2018 9:53 AM
18	Apartments in the mill!!!	8/3/2018 8:23 AM
19	encourage OTHER development besides apts.	8/3/2018 7:15 AM
20	Affordable housing mixed with other housing; lived on Dawn Rd. years ago and there were problems (drug deals, domestic violence).	8/3/2018 7:02 AM
21	Keep big brick apartment buildings OUT or downtown! The one with the "stripper pole" in the front near the BP gas station is particularly hideous. Whoever gave approval for that design should be fired.	8/3/2018 6:59 AM
22	Population diversity - age, cultural & racial	8/2/2018 8:42 PM
23	Keeping appropriate space for residents for a home and green space balance.	7/31/2018 1:19 PM
24	volunteer resources to assist the elderly with housing repairs	7/25/2018 6:46 PM
25	lower real estate taxes	7/24/2018 9:21 PM

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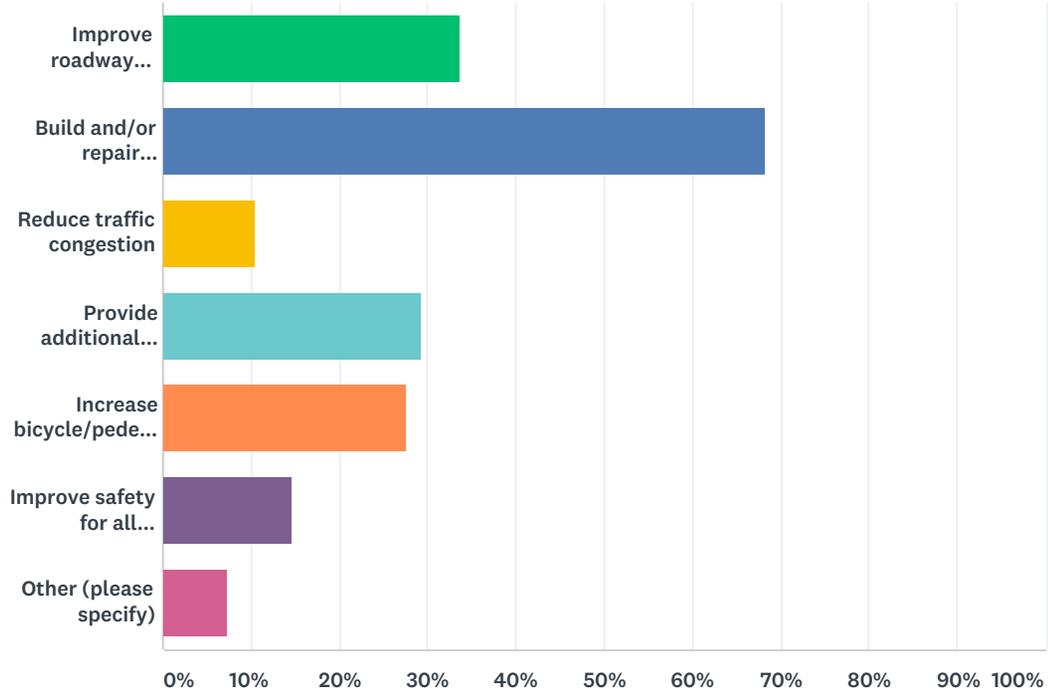
26	Don't OVER-develop! Keep green spaces!	7/24/2018 1:24 PM
27	We need to remain a suburban community -	7/22/2018 9:35 PM
28	I don't know enough to answer the question	7/21/2018 9:35 PM
29	More density and mixed use downtown, mill development to drive downtown vibrancy	7/20/2018 10:25 PM
30	cannabis cafe	7/18/2018 7:51 PM
31	High quality, carefully placed condominium development, with affordable units included.	7/18/2018 12:40 PM
32	larger houses - families move out for lack of space	7/16/2018 6:06 AM
33	I think we don't need any more housing in Maynard. Our schools and town can not keep supporting additional housing. We need to improve the existing housing and properties.	7/12/2018 5:00 PM
34	Less dense, higher valued properties taxed at a lower rate to maintain revenue	7/12/2018 9:56 AM
35	Residents should be held to a standard level of upkeep to homes and properties and fined for failure to do so; a more standard sq ft pricing structure for home sale prices	7/11/2018 9:54 PM
36	Lower taxes on home owners	7/11/2018 9:20 PM
37	Stop big developers	7/11/2018 9:02 PM
38	Stop allowing such cheap contractors. If your going to allow large rental properties have some kind of guidelines for the building. The newer building next to McDonald's was built very cheap and ugly	7/11/2018 6:05 PM
39	Low the taxes or at least not have to pay 2 bucks for trash	7/11/2018 4:24 PM
40	Lower taxes	7/11/2018 4:12 PM
41	Concerned about cramming housing into small footprints. Do we really need more housing?	7/11/2018 1:55 PM
42	Less rental option. Schools are crowded and renters do not pay taxes.	7/11/2018 1:40 PM
43	Lower property tax	7/11/2018 1:37 PM
44	Set reasonable/acheivable, but not low, standards for new construction (&reuse) appearance and needs. Prevent the proliferation of city-like high denisty boring brick structures - stop the DOD variance approvals. Work to prevent cheaply built housing that benefits no one but the developers.	7/11/2018 12:23 PM
45	Need to increase the lot size to reduce multiple houses on real small lots	7/10/2018 9:43 PM
46	Stop condo development, they change the character of the town.	7/10/2018 8:44 PM
47	no more development	7/10/2018 3:30 PM
48	Tear down & redevelop housing stock that should be torn down	6/29/2018 1:52 PM
49	Rehab Green Meadow School before building more housing for families; school as it is can not accommodate a greater influx of children	6/25/2018 8:10 AM
50	Incentivize updates to existing housing to improve appearance	6/23/2018 7:52 AM
51	attractive housing for young professionals and young families	6/22/2018 8:55 PM

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52	More single family higer end homes would be less stress on resources and would provide more property taxes.	6/22/2018 5:56 PM
53	Not adding additional housing until the schools and water/sewer can handle the influx of new people	6/22/2018 2:49 PM
54	No more multi-family developments please. There are so many planned that I worry they are going to cannibalize each other.	6/22/2018 2:28 PM
55	Lower property tax	6/21/2018 8:26 PM

Q6 What are the two most pressing transportation needs?

Answered: 380 Skipped: 0



ANSWER CHOICES	RESPONSES	
Improve roadway conditions	33.68%	128
Build and/or repair sidewalks	68.16%	259
Reduce traffic congestion	10.53%	40
Provide additional public transit options	29.21%	111
Increase bicycle/pedestrian access and infrastructure	27.63%	105
Improve safety for all transportation modes	14.74%	56
Other (please specify)	7.37%	28

Maynard, MA Master Plan Community Survey

Total Respondents: 380

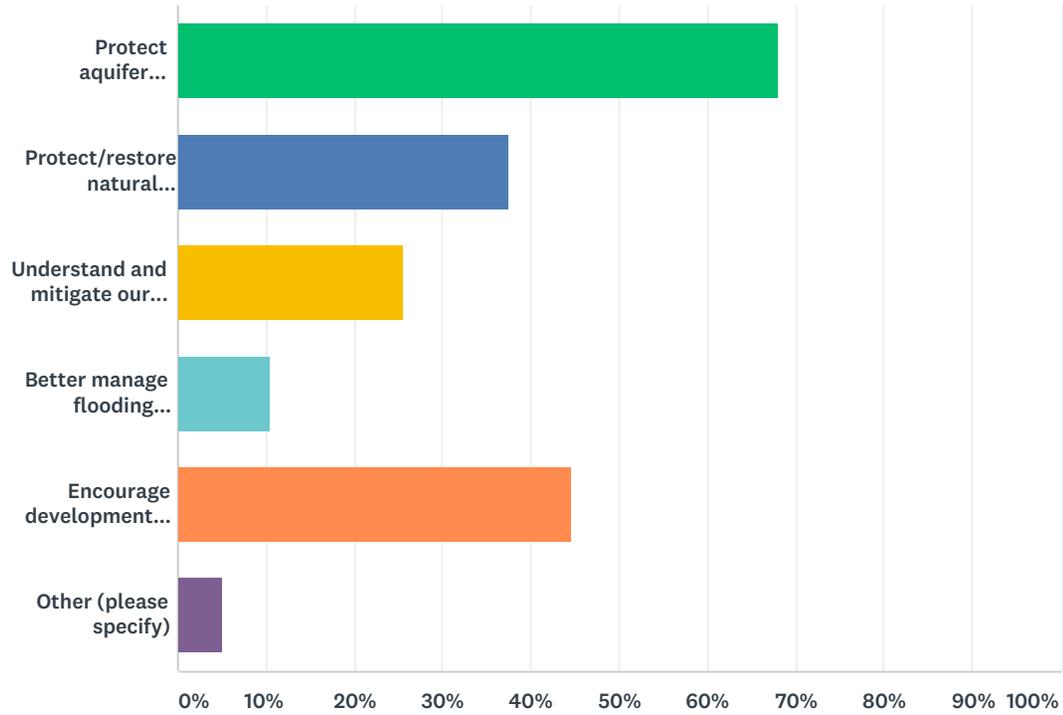
#	OTHER (PLEASE SPECIFY)	DATE
1	two directional traffic on main st downtown	8/23/2018 9:16 PM
2	Sidewalks on Taylor road. New development on Karlee and Gabrielle Circle and but no sidewalk	8/21/2018 9:39 PM
3	Lack of sidewalks, crosswalk, and shoulders on road on 117 to safely walk on between Maybury Rd and the cemetery	8/21/2018 9:37 PM
4	The intersection at Routes 27/62 (by the BP gas station) is a bottleneck and the commercial uses their lack parking. Is eminent domain a possibility hear to rebuild this intersection working with the state?	8/19/2018 6:22 AM
5	1. Traffic management (not just congestion) 2. Wayfinding/signage	8/11/2018 9:54 PM
6	Sidewalks on 27 near Maynard crossing and into town	8/5/2018 7:38 AM
7	Lights at school entrances	8/3/2018 9:15 PM
8	Transportation is the least of this towns issues.	8/3/2018 10:26 AM
9	Stopped at red lights when there's no cross traffic. Put on sensors instead of timers or flashing yellow/red at night when traffic is reduced	8/2/2018 8:42 PM
10	Main roads are a mess! 117 needs EFFECTIVE speed control!!!!	7/22/2018 9:35 PM
11	Snow removal, especially at sidewalks, crosswalks, etc	7/22/2018 11:41 AM
12	No complaints here. The bike path & recent crosswalks are super. And finally, there are left green arrows on lights which have long had delayed greens. This has been on my bucket list for decades. Now I can die in peace.	7/21/2018 1:36 PM
13	We need a sidewalk along summer street it just ends abruptly. A per. Crossing near Apple Ridge entrance. Very hard to see bike crossing when you enter town area from summer street until you are almost on top of it.	7/20/2018 10:23 PM
14	Sidewalks in the Presidential section of town	7/19/2018 11:38 AM
15	keep free parking	7/18/2018 7:51 PM
16	Less police surveillance	7/17/2018 5:53 AM
17	repair fencing on pedestrian bridges on Walnut street near Assabet River	7/15/2018 8:29 PM
18	Clearing of snow from sidewalks in a timely manner	7/15/2018 4:39 PM
19	Continue the COA and commuter shuttles!	7/15/2018 9:20 AM
20	improve timing and lanes at existing lights	7/13/2018 5:32 PM
21	Replace the sidewalks on Summer Street for the love of God! Hundreds of families walk down this street daily to access downtown, often with children and dogs and strollers. It feels like we could be run down at any time! Flashing speed detectors on roads like Summer Street. Speed bumps on cut-through streets. People seems to be cutting through neighborhoods more than ever bc of Waze. Love that they can see our town, but they don't care about our children and pets the way we do. Also, it is near impossible for anyone with mobility issues to stroll down Summer St. Huge holes, cracks, heaves, overgrown plants and trees, stumps, gravel, slant toward road, no curbs to buffer. Seniors and folks in wheelchairs or with limited mobility deserve a chance to keep walking, stay healthy and use our downtown	7/12/2018 6:19 PM

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22	Crosswalks at school bus stops	7/11/2018 9:54 PM
23	Improve the light cycle for 27 south at the intersection with Main and Sumner. Often multiple like cycles during rush hour. Also repair main street bridge over Assabet River before its too late.	7/11/2018 9:52 PM
24	Get rid of junk card	7/11/2018 9:02 PM
25	Love the rail trail! How about a mini bus to/from train station?	7/11/2018 1:55 PM
26	more street parking downtown	7/10/2018 2:58 PM
27	Light rail to south Acton station	6/29/2018 1:52 PM
28	Traffic control within residential areas - speeding is amjor issue	6/22/2018 2:11 PM

Q7 What are the most important natural resource needs in Maynard? Choose the top two.

Answered: 380 Skipped: 0



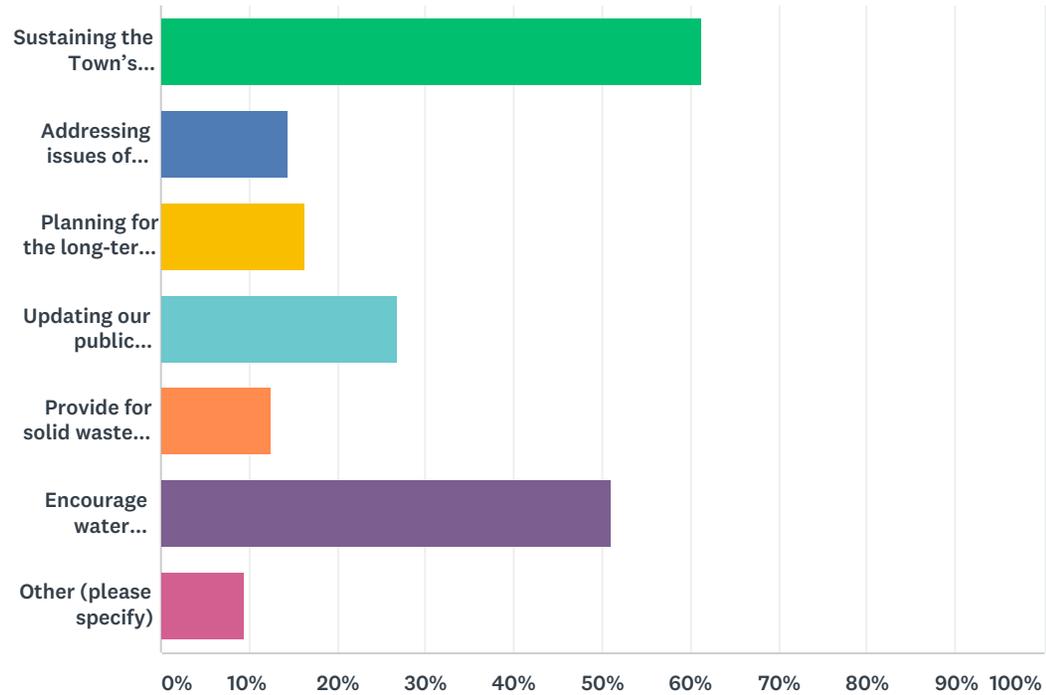
ANSWER CHOICES	RESPONSES	
Protect aquifer recharge areas and improve water quality	67.89%	258
Protect/restore natural habitats and sensitive lands	37.37%	142
Understand and mitigate our collective carbon footprint	25.53%	97
Better manage flooding associated with the Assabet River and its tributary system	10.53%	40
Encourage development that enhances and respects natural topography	44.47%	169
Other (please specify)	5.00%	19
Total Respondents: 380		

Maynard, MA Master Plan Community Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	lack of tree maintenance and replacement	8/23/2018 9:16 PM
2	Improve THM and other in water	8/21/2018 9:39 PM
3	Assessing climate resiliency could address flooding and water quality issues.	8/19/2018 6:22 AM
4	Tree planting	8/11/2018 9:54 PM
5	Make the water so the shower doesn't burn my eyes (CCl4?)	8/10/2018 6:59 PM
6	make use of resources the town has like the rail trail	8/8/2018 2:51 PM
7	do something to offset the removal of all the trees from the rail trail project.	8/8/2018 12:43 PM
8	update and maintain water purification system to provide higher quality potable water to homes and businesses	8/5/2018 5:30 AM
9	park spaces	8/3/2018 9:49 PM
10	Maintenance of trails in conservation areas, and the rail trail	7/21/2018 5:46 PM
11	Better manage trees on conservation land which threaten to fall on private lands.	7/21/2018 12:37 PM
12	more tree planting and maintenance	7/13/2018 5:32 PM
13	Improved recreational access to the Assabet River	7/12/2018 6:33 PM
14	Improved accessibility to ARNWR	7/11/2018 10:00 PM
15	Encourage more green opportunities like composting, less green lawn space, solar panel info, like they did in Concord	7/11/2018 9:29 PM
16	Improve storm drains	7/11/2018 4:50 PM
17	Increase public access to Assabet River in Downtown area	7/10/2018 2:46 PM
18	I no insight on this one	6/22/2018 2:28 PM
19	More open space	6/21/2018 8:26 PM

Q8 What are the most important sustainability issues facing Maynard? Choose the top two.

Answered: 380 Skipped: 0



ANSWER CHOICES	RESPONSES	
Sustaining the Town's long-term operations from a financial perspective	61.32%	233
Addressing issues of community health and equity	14.47%	55
Planning for the long-term impacts of climate change	16.32%	62
Updating our public facilities (buildings, vehicle fleets) to reduce our energy consumption	26.84%	102
Provide for solid waste reduction and increased diversion	12.63%	48
Encourage water conservation and plan for lasting water supply	51.05%	194
Other (please specify)	9.47%	36

Maynard, MA Master Plan Community Survey

Total Respondents: 380

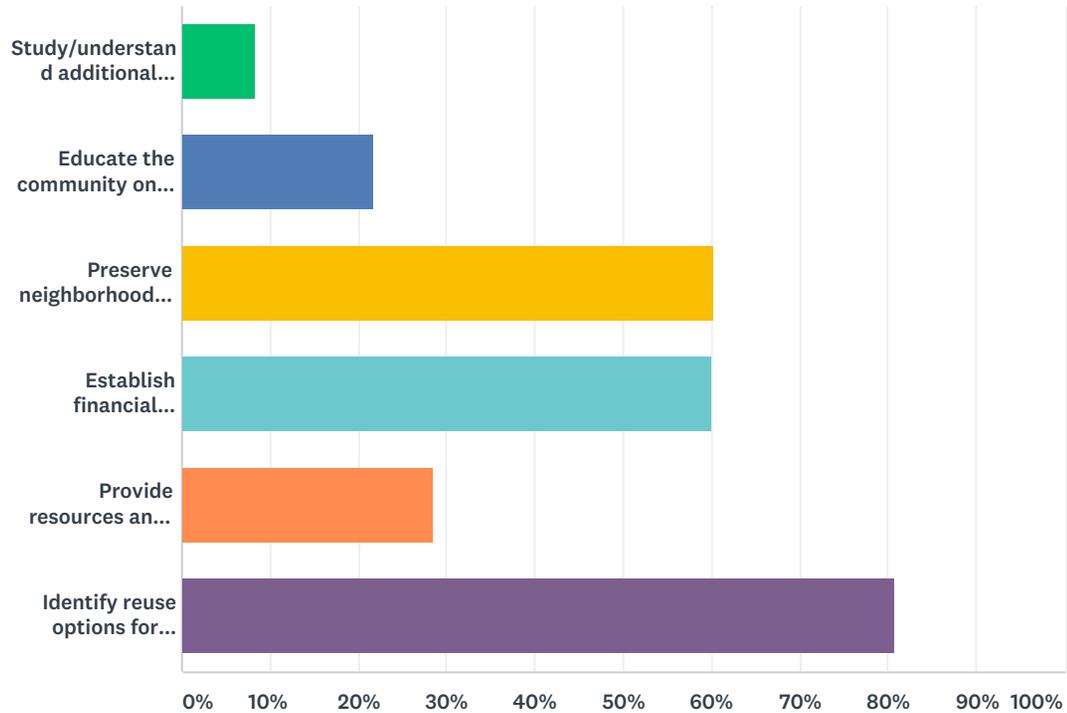
#	OTHER (PLEASE SPECIFY)	DATE
1	Upgrading and updating our antiquated water/swer system. I think the plannign for this and the financing of this should be among the town's top priorities.	8/14/2018 9:23 PM
2	I don't know	8/5/2018 7:38 AM
3	improve water quality. My neighbors and I all buy bottled water because we distrust Maynard's water for drinking, and some of us even have whole-home filters to compensate for Maynard's inability/unwillingness to provide higher-quality water.	8/5/2018 5:30 AM
4	Keep the downtown viable. It is the reason people come to Maynard	8/4/2018 8:40 AM
5	discourage wasteful use of public funds	8/3/2018 9:49 PM
6	I honestly don't know which of these needs are greatest & trust the town to know better than I.	8/3/2018 7:02 AM
7	Figuring out how to lower our exorbitant tax rate	8/3/2018 6:49 AM
8	Waste management and water supply not meeting existing needs, let alone expansion	7/29/2018 10:32 PM
9	plan for aging citizen population expand COA facility, indoor walking loop or open the high school gymnasium to the elderly early in the day	7/25/2018 6:46 PM
10	Finding a suburban identity for mayn are	7/22/2018 9:35 PM
11	I don't know enough to answer the question	7/21/2018 9:35 PM
12	Google the phrase "preventive maintenance". It's really a great idea!	7/21/2018 1:36 PM
13	Plan to up grade existing WWTP and drinking water wells	7/21/2018 1:32 PM
14	Improve our water quality and quantity	7/19/2018 6:45 AM
15	Aero waste Maynard please!! (see zero waste Boston, San Fransisco, et. al)	7/16/2018 9:47 PM
16	Restricting developments, especially rentals, that reduce green space, don't add to tax coffers since renters don't pay property taxes and have little vested interest in the long-term health of the community, and that tax the already endangered water supply.	7/16/2018 10:53 AM
17	Maintaining our public buildings to reduce high cost repairs	7/13/2018 6:49 AM
18	Utilizing the Assabet and keeping it clean.	7/12/2018 7:25 PM
19	Try to connect to a public transportation	7/12/2018 4:19 PM
20	taxes & utility costs (water especially)	7/12/2018 3:26 PM
21	Embracing regionalization to gain benefits from economy of scale, e.g.: fire, schools, public works...	7/12/2018 9:56 AM
22	Commercial development for increased tax revenues	7/11/2018 10:00 PM

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23	Inadequate and expensive well system; outrageous taxes given lower home values and limited return; lack of accountability with missteps (ex Fire Chief purchased custom fire truck too large for existing bay; planning board failed to move 129 Parker forward paralyzed by fear of lawsuits causing Market 32 to withdraw; MHS built green but not using solar panels; Mill project staled or failed	7/11/2018 9:54 PM
24	Help and encourage businesses in downtown around which the town was built instead of blocking advancement through fees and planning board biases	7/11/2018 4:50 PM
25	How about fixing the existing water supply	7/11/2018 4:24 PM
26	Better/weekly recycling program	7/11/2018 3:29 PM
27	Updating infrastructure such as water and sewer lines to ensure their ability to serve the residents.	7/11/2018 2:52 PM
28	Improve the quality of the water, for god's sake!	7/11/2018 2:07 PM
29	Finding ways to decrease our taxes. Maynard is one of the highest in the state. I refuse to buy a \$500,000 house in town and pay 12k in taxes. It's outrageous.	7/11/2018 1:40 PM
30	Need to repair and maintain current water/sewage infrastructure.	7/11/2018 12:43 PM
31	continue public education enhancements	7/11/2018 12:11 PM
32	making it an age-friendly community	7/10/2018 2:58 PM
33	Avoid overspending on the upcoming fire station that the town can't afford	7/10/2018 2:46 PM
34	Parking isn't infinite.	6/25/2018 11:28 PM
35	Figure out the budget	6/23/2018 7:17 PM
36	Sidewalks and open space	6/21/2018 8:26 PM

Q9 Which do you think are the most important goals for Maynard's historic resources? Choose the top three.

Answered: 380 Skipped: 0

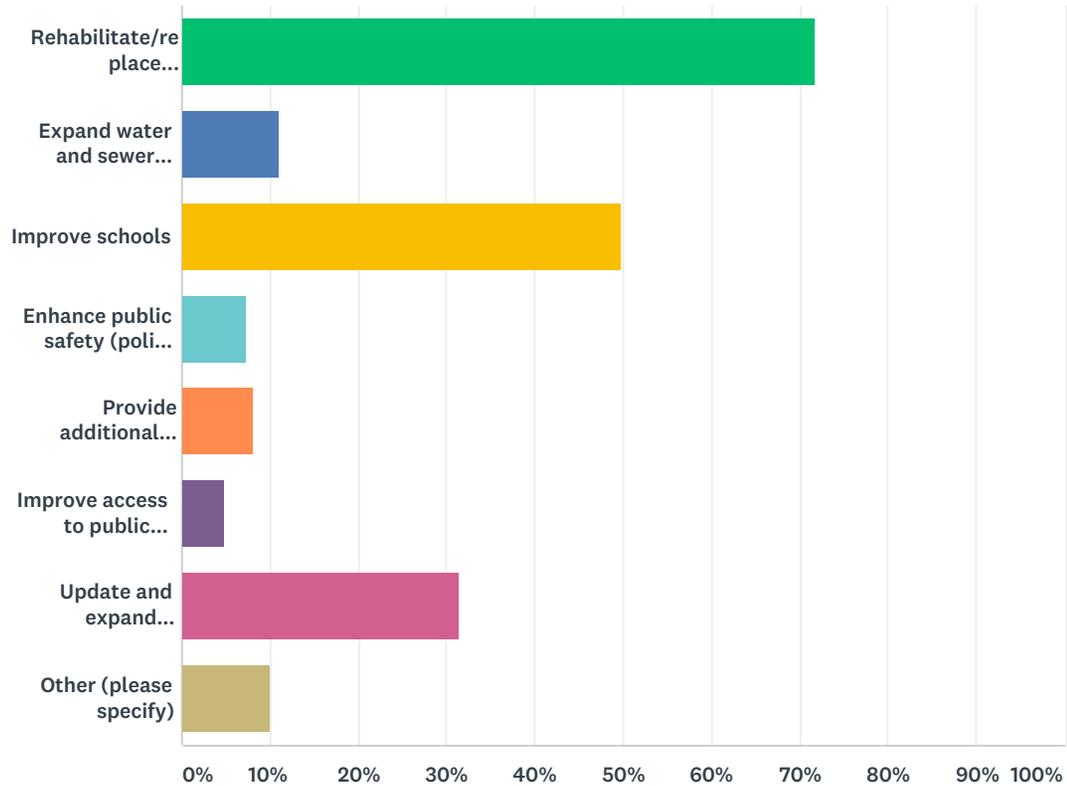


ANSWER CHOICES	RESPONSES	
Study/understand additional historic resources and neighborhoods	8.42%	32
Educate the community on the importance of Maynard's history and associated resources	21.84%	83
Preserve neighborhood character and livability	60.26%	229
Establish financial incentives and resources to encourage rehabilitation/renovation	60.00%	228
Provide resources and information for owners of older houses regarding maintenance and upgrades	28.42%	108
Identify reuse options for vacant/underused historic buildings	80.79%	307

Total Respondents: 380

Q10 What are the two most important public facility and service needs in Maynard?

Answered: 380 Skipped: 0



ANSWER CHOICES	RESPONSES	
Rehabilitate/replace Town-owned infrastructure (e.g., water distribution pipelines, sidewalks, etc.)	71.84%	273
Expand water and sewer connections	11.05%	42
Improve schools	49.74%	189
Enhance public safety (police and fire)	7.37%	28
Provide additional senior services	8.16%	31

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Improve access to public facilities and spaces	4.74%	18
Update and expand recreation facilities	31.32%	119
Other (please specify)	10.00%	38
Total Respondents: 380		

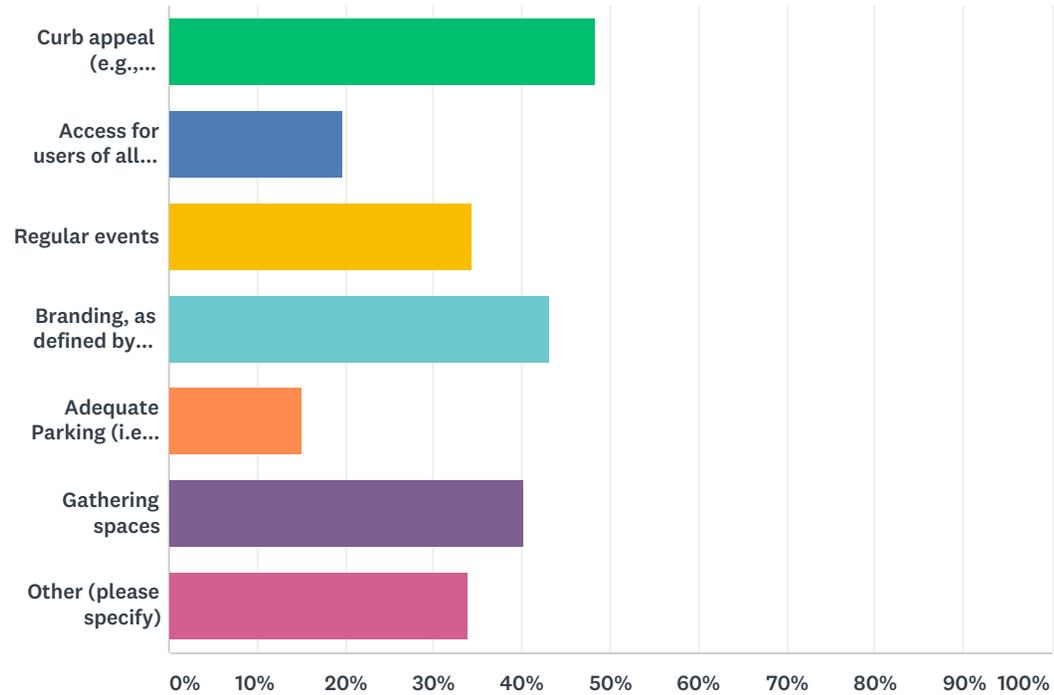
#	OTHER (PLEASE SPECIFY)	DATE
1	improve all sidewalks in town	8/23/2018 9:16 PM
2	The new MS4 permit provides an opportunity for green infrastructure and low impact development to improve water quality. Hopefully, Maynard is doing the necessary permit to comply (e.g., updating its bylaws and ordinances and identifying finding sources to impelement it).	8/19/2018 6:22 AM
3	Improve the town's special ed attitude and process & protections for bullied kids. re special ed, everything gets dragged out, literally through half the school year , as kids wait for help, meetings are canceled, parents face hostile questions or accusations, plans are agreed to and then not followed through on, Fowler refuses to recognize or write a dyslexia diagnosis. A kid gets a plan, does well under it - so they take it away. It's endless. As for bullied kids - there seems too much be worrying about the child accused of bullying and not enough emphasis on the kids who are bullied.	8/14/2018 9:23 PM
4	create visitor/community center	8/11/2018 9:54 PM
5	examine and fix issues with the traffic lights in the town to help the flow of traffic. like turn arrows for people that have the right of way at intersections ,so they don't waste half the light cycle before they realize they can go	8/8/2018 12:43 PM
6	Improving schools by attracting the best teachers and edu action professionals to make Maynard a top school system which will attract people to the town and increase tax revenue and property values increase	8/7/2018 8:28 PM
7	I am concerned about the safety of the downtown walls that support the river.	8/7/2018 3:50 PM
8	Swimming pool	8/4/2018 3:33 PM
9	Sell the golf course and get our taxes in line. We pay twice as much as we should	8/4/2018 8:40 AM
10	Training for our police in areas such as anti bias, inclusion, mental health etc	8/3/2018 8:23 AM
11	Public transportation (was glad to see shuttle). It's possible that the other needs above are greater, but I'm not aware of that.	8/3/2018 7:02 AM
12	Push out Solarize and HeatSmart programs	8/2/2018 8:42 PM
13	a public swimming pool	7/24/2018 9:21 PM
14	117 and other roads are poor! Town is not walkable on all major thoroughfares - pedestrians first, bikers next!	7/22/2018 9:35 PM
15	Fix water issues	7/20/2018 10:25 PM
16	I don't know enough about water problem to comment but hope it gets fixed.	7/20/2018 10:23 PM
17	Seniors Center	7/19/2018 11:38 AM
18	Install traffic light at corner of Concord and Brown Streets	7/19/2018 6:45 AM

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19	Reduce tax through cut backs in all areas	7/14/2018 1:58 PM
20	Have a YMCA or town pool. Flood the MHS track in winter to have a skating rink	7/12/2018 4:19 PM
21	tax/utility relief	7/12/2018 3:26 PM
22	Develop natural gas infrastructure	7/12/2018 1:20 PM
23	Like what was done in hudson, create incentives to bring more businesses into Maynard	7/12/2018 7:19 AM
24	New fire station.	7/12/2018 5:47 AM
25	Sustainable funding for long-term priorities	7/11/2018 10:00 PM
26	A stable and sustainable water treatment facility	7/11/2018 9:56 PM
27	Open green space	7/11/2018 9:29 PM
28	fix the sidewalks	7/11/2018 9:07 PM
29	Maintain existing town and school property	7/11/2018 8:22 PM
30	Pool/ Swimming area	7/11/2018 2:40 PM
31	Create a public bathroom for visitors (like Concord Ctr)	7/11/2018 1:55 PM
32	Expand bike path from a Maynard to Hudson	7/11/2018 12:44 PM
33	Improve schools without having a top-heavy admin organization that pushes out dedicated nurses and elective teachers.	7/11/2018 7:38 AM
34	Rehab/replace town owned buildings	7/10/2018 3:37 PM
35	roads and infrastructure, take care of what we have	7/10/2018 3:30 PM
36	fix/replace/add sidewalks	7/10/2018 2:58 PM
37	More accountability in government spending. We have highest tax rates but that doesnt reflect	6/22/2018 2:11 PM
38	Sidewalks	6/21/2018 8:26 PM

Q11 What do you believe is missing from your Downtown? Choose the top three.

Answered: 380 Skipped: 0



ANSWER CHOICES	RESPONSES	
Curb appeal (e.g., planters, benches, sidewalk art, etc.)	48.42%	184
Access for users of all transportation modes	19.74%	75
Regular events	34.21%	130
Branding, as defined by local businesses and regular citizens	43.16%	164
Adequate Parking (i.e., number of spaces and location)	15.00%	57
Gathering spaces	40.26%	153
Other (please specify)	33.95%	129

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Total Respondents: 380

#	OTHER (PLEASE SPECIFY)	DATE
1	building owners upkeep.	8/21/2018 9:58 PM
2	Curb appeal - but in terms of store front appearances	8/21/2018 9:37 PM
3	Better traffic enforcement at main intersections to make the area more pedestrian friendly.	8/21/2018 1:00 PM
4	Businesses. Too many open store fronts.	8/21/2018 11:46 AM
5	Too many empty store fronts	8/20/2018 7:36 AM
6	Maynard needs a Commission on Disability to oversee accessibility as the downtown redevelops. Curb appeal is lacking but it's more than planters, benches, sidewalk art, etc. The storefronts need to be updated as the downtown is tired and worn. The responsibility for planting the traffic circle should be privatized because those doing it now do a poor job (2 on a scale of 1 to 10 with 10 being good). The waterfront area by clock tower needs a lot more green and a lot less pavement.	8/19/2018 6:22 AM
7	Maintenance of gardens and public spaces, both by property owners and town	8/17/2018 10:26 AM
8	Better retail options	8/15/2018 10:17 PM
9	full vacancy of the downtown. A bakery and or cheese shop!!	8/14/2018 9:23 PM
10	Organized communication about everything, e.g., events, closures, etc.	8/11/2018 9:54 PM
11	Car wash	8/11/2018 6:03 PM
12	empty bays filled, even if not "highest-value return"	8/10/2018 6:59 PM
13	Empty frontage properties	8/10/2018 12:09 PM
14	Steady businesses with loyal customer bases businesses change too frequently and often have odd hours	8/8/2018 2:51 PM
15	i know this isn't something the town can do something about....but i believe the rental rates of the downtown make it almost impossible to fill all the spaces	8/8/2018 12:43 PM
16	Need better restaurants	8/8/2018 12:36 PM
17	Actually, I like downtown and don't feel like anything is missing	8/8/2018 11:44 AM
18	More choices of retail and restaurants	8/7/2018 9:14 PM
19	Fewer empty storefronts	8/7/2018 5:45 PM
20	Clear marking of area that is Assabet Village Cultural District	8/7/2018 3:50 PM
21	More restaurants	8/7/2018 2:02 PM
22	grocery store	8/7/2018 10:21 AM
23	Creative use of currently unused buildings	8/6/2018 7:57 AM
24	More non-artsy/non-comic/non-witchcraft businesses. I will travel to West Concord to go gift shopping, as Maynard lacks shops that have birthday/home/etc. gifts.	8/5/2018 5:30 AM

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25	Grocery store	8/4/2018 3:33 PM
26	Trash cans and parking meters which are ACTUALLY generating income rather than sitting untended with bags on for months past viable feasibility length guidelines.	8/4/2018 8:40 AM
27	thriving businesses	8/3/2018 9:49 PM
28	Landlords who are invested and interested in improving Maynard.	8/3/2018 1:38 PM
29	Population's acceptances of non-artisan stores.	8/3/2018 9:53 AM
30	Occupied storefronts	8/3/2018 9:30 AM
31	Stores other than novelty stores	8/3/2018 8:59 AM
32	A place without video games for teens to gather	8/3/2018 7:58 AM
33	Business that will bring in revenue from out of town visitors.	8/3/2018 7:33 AM
34	make maynard a climate that is good for and works with small businesses. look into ways to deal with landlords who leave properties vacant esp. those who do so while holding out for exhorbitant rents	8/3/2018 7:15 AM
35	Leased space downtown. We need more restaurant and service businesses. We do not need another pizza place or consignment shop.	8/3/2018 7:07 AM
36	Mixed residential and commercial buildings (up and down) to create a living Community connected to the businesses that support it.	8/3/2018 6:59 AM
37	Place to cool off in the summer, place to ice skate in the winter	8/2/2018 8:42 PM
38	Diverse types of shops	7/31/2018 8:56 PM
39	Our downtown needs to draw people in. It must be a combination of desirable dining, kid friendly options (like an Erickson's ice cream stand down town), regular events (like outdoor movies or broadcasted sports events in a green space, and practical day to day necessities (Food coop, banks, etc)	7/31/2018 1:19 PM
40	The biggest thing missing from downtown Maynard is people. Hopefully the Mill and Main project will attract businesses and other destinations that will give people a reason to visit Maynard and increase potential for local businesses.	7/26/2018 11:41 AM
41	Downtown is great!	7/26/2018 10:20 AM
42	places to shop, use of commercial space, things to do. retail, restaurants etc	7/25/2018 9:50 PM
43	infrastructure repair bridge near mill and mail	7/25/2018 6:46 PM
44	Fuller occupancy of storefronts	7/24/2018 1:24 PM
45	Teen center, or a place where kids can hang out and stay out of trouble	7/22/2018 11:41 AM
46	More businesses. Too much vacancy.	7/22/2018 10:17 AM
47	An Italian restaurant.-). And incentives, such as profit sharing or tax reduction, for landlords and their tenants.	7/21/2018 2:14 PM
48	Subsidize nicer signs for local businesses to improve the look of downtown, incentivize new business with subsidized rent to fill vacancies downtown	7/20/2018 10:25 PM

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49	Frankly downtown is much more vital than other places. I wish some buildings looked less scrappy but that's fine. Rather, the Mill is such an underutilized resource. That place is so rich of history tat it should be a tourist destination. I'm ambivalent about this as that would bring more traffic. But Maynard has as rich a history as Lowell even if it is much smaller	7/20/2018 10:23 PM
50	New business/restaurants	7/19/2018 1:01 PM
51	Food Coop	7/18/2018 12:40 PM
52	Stores! (Lots of empties now)	7/17/2018 8:12 AM
53	smooth, safe sidewalks (Main St)	7/17/2018 5:53 AM
54	Retail business	7/16/2018 9:45 PM
55	filling vacant retail space in existing downtown area	7/16/2018 12:37 PM
56	High business occupancy rate	7/15/2018 4:39 PM
57	More small businesses and fewer empty store fronts	7/15/2018 9:20 AM
58	Local grocery businesses	7/13/2018 9:11 PM
59	An institutional commitment in town hall to our downtown and local businesses. Our downtown is wonderful and town hall staff, especially DPW need to take pride and ownership for their piece of the puzzle that make it so!	7/13/2018 5:32 PM
60	Businesses that the town really needs. Not ones that are already here and will be gone in a year.	7/13/2018 2:32 PM
61	High quality architecture buildings and good aesthetics	7/13/2018 11:20 AM
62	Great coffee and sandwich shop open 7 days at standing and consistent hours.	7/12/2018 11:35 PM
63	Art supply store	7/12/2018 7:25 PM
64	The Parking area in the bowl can be better utilized as a public space.	7/12/2018 6:33 PM
65	Stores and services at ground level that would draw folks from other towns into Maynard to increase revenue and attract businesses that will stay. I would like to implement penalties for empty store fronts similar to Arlington. Seems landlords increase rents and keep driving out small businesses. More established businesses won't come without a good track record from smaller businesses first	7/12/2018 6:19 PM
66	improve memorial park and remove dead trees on nason st	7/12/2018 5:06 PM
67	Outdoor gathering, resting places with gardens and green space	7/12/2018 2:14 PM
68	Higher quality food offerings	7/12/2018 1:20 PM
69	Less vacant store fronts	7/12/2018 1:18 PM
70	Businesses that appeal to a wide range of customers	7/12/2018 11:55 AM
71	regarding branding/curb appeal: in addition to what's mentioned in the tab above, also consider the actual outdated facades of the buildings, specifically upgrading signage and doing away with the outdated corrugated metal where the above signage traditionally used to go. In a sense restore buildings to their traditional appearance	7/12/2018 10:44 AM
72	Hotel to support business	7/12/2018 9:56 AM

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73	Too many empty storefronts	7/12/2018 8:18 AM
74	Grocery/market	7/12/2018 7:44 AM
75	Businesses that come in and stay	7/12/2018 7:19 AM
76	empty store fronts	7/12/2018 7:18 AM
77	More stores that stay open.	7/12/2018 7:04 AM
78	Occupied store fronts	7/11/2018 11:44 PM
79	pedestrian safety	7/11/2018 10:29 PM
80	A small department store.	7/11/2018 10:08 PM
81	A retail food co-op market	7/11/2018 9:56 PM
82	Sustainable and diverse businesses	7/11/2018 9:54 PM
83	Vacancies due to high rents.	7/11/2018 9:52 PM
84	I wish we had wider sidewalks that would encourage places where the restaurants could let people eat. In Lexington and Somerville they use planters to block off cars from parking and let people have tables on the street. We have icecream shop, plant store, and real breakfast/bakery	7/11/2018 9:29 PM
85	Retailers renting the empty stores.	7/11/2018 7:57 PM
86	Fix up existing businesses and fill empty spots.	7/11/2018 5:07 PM
87	Better businesses—we need to attract and maintain businesses. A good coop could do wonders for th downtown. I think Maynard needs to market its walkability and stop trying to be something it is not by worrying too much about parking. Parking might be a problem to address later, but right now it doesn't seem to be.	7/11/2018 5:02 PM
88	Stores that actually sell products not hair solons and barbers banks	7/11/2018 4:24 PM
89	Bakery!	7/11/2018 3:29 PM
90	trash/recycling receptacles!	7/11/2018 3:12 PM
91	Ability to maintain full occupancy of exisisting commercial space. Focus on bringing in sustainable business to the downtown.	7/11/2018 2:52 PM
92	More modern feel to the downtown area	7/11/2018 2:41 PM
93	Swimming Pool / Splash Park	7/11/2018 2:40 PM
94	We have too many specialized stores and not enough for common interests	7/11/2018 2:14 PM
95	Access to/from Public transportation	7/11/2018 2:06 PM
96	The events hosted by the business alliance are a hint of of the potential Maynard has. If organized by an experienced and competent group of people, events in Maynard could have the ability to draw people from the surrounding areas.	7/11/2018 2:00 PM
97	Green space: make the Mill Pond parking lot a park! Or the Nason St 'Basin'	7/11/2018 1:55 PM
98	Businesses that people want to shop in, too many craft shops. Need more retail options like children's clothing and footwear. Wellesley has a great mix of clothing stores like, GAP and Talbots, names people know.	7/11/2018 1:40 PM

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99	Business has disappeared	7/11/2018 1:37 PM
100	We have adequate parking, but would be happy with new meters that are regularly maintained	7/11/2018 1:35 PM
101	Bakery, book store or other independent shops	7/11/2018 1:09 PM
102	There is a lot of trash left in public spaces. Surrounding towns do not have this problem (probably for a variety of reasons). It doesn't make people want to come here when it doesn't look like we take care of our space.	7/11/2018 1:08 PM
103	Less vacant buildings and store fronts	7/11/2018 1:00 PM
104	Empty shops, unaffordable rent	7/11/2018 12:27 PM
105	Other town centers are thriving, while ours is not seemingly due to a wider selection of retail/restaurants, better parking, and more welcoming space to just hang out. El Huipil is doing well, I beleive, due to outdoor seating (& good food). Folks like to sit, eat, and enjoy the passers-by/community.	7/11/2018 12:23 PM
106	Plants not art	7/11/2018 12:09 PM
107	Destinations: food co-op, waterfront dining, craft ice cream, etc.	7/11/2018 11:13 AM
108	Grocery store	7/11/2018 7:38 AM
109	Wider variety of stores	7/11/2018 4:36 AM
110	need more riverside green spaces	7/10/2018 9:47 PM
111	A food store. At one time there were at least 4 food stores.	7/10/2018 8:44 PM
112	Affordable rent for prospective business along with diversity of type of businesses	7/10/2018 8:44 PM
113	a bakery	7/10/2018 7:50 PM
114	Bicycle lanes and parking.	7/10/2018 3:40 PM
115	Lighting (winter)	7/10/2018 2:58 PM
116	Outdoor Dining	7/10/2018 2:46 PM
117	Light rail link to South Acton station.	6/29/2018 1:52 PM
118	Lack of sustainable downtown businesses: bakery, casual dining option other than pizza, such as sandwich/salad bar/soup cafe	6/25/2018 8:10 AM
119	A commenter online said it best: "The downtown needs a bath and a shave." I think the exteriors look shabby and dilapidated. Any way to help improve the maintenance and repair of these structures would be great.	6/23/2018 7:52 AM
120	more stores of different kinds	6/22/2018 8:55 PM
121	Filled retail spaces	6/22/2018 8:26 PM
122	More dinning choices.	6/22/2018 5:56 PM
123	Rent structures conducive to new small businesses / incentives (positive or negative) to keep store fronts occupied	6/22/2018 4:12 PM
124	Occupied commercial spaces & the resulting collected taxes	6/22/2018 3:59 PM
125	Variety in business establishments; business establishments that are enough of a draw for people who don't live here	6/22/2018 2:28 PM

Maynard, MA Master Plan Community Survey

126	More businesses! Too many empty storefronts.	6/22/2018 2:21 PM
127	Businesses	6/22/2018 2:19 PM
128	Mix use housing	6/22/2018 2:11 PM
129	Cars parking on sidewalks by artspace	6/21/2018 8:26 PM

Q12 In your opinion and experience, what are the best methods for enhancing the diversity and extent of public input into Maynard's master planning process?

Answered: 258 Skipped: 122

#	RESPONSES	DATE
1	A series of meetings/coffees in a relaxed atmosphere asking for people's thought on how to improve the town. Start with an open ended brainstorming session that then go thru a list of topics germane to the master plan.	8/23/2018 9:16 PM
2	Flood social media platforms with master planning process updates. Stream master planning meetings on social media/streaming platforms. Make master planning meetings more relaxed and town hall style to engage younger demo. Consider small batch of meetings instead of one large meeting, at Boston Bean House or Serendipity Cafe for example, especially at varied hours (Some people works nights and would prefer morning meetings).	8/22/2018 11:05 AM
3	More marketing, send out emails or telephone calls to get more people's input	8/22/2018 9:32 AM
4	Utilize social media!	8/22/2018 8:56 AM
5	community involvement in town decision making and term limits on committee positions. Term limits should be staggered so as to assure some continuity, but varied enough to leave the impression that anyone can get involved.	8/21/2018 9:58 PM
6	Facebook, schools send home newsletter in each kids folder	8/21/2018 9:39 PM
7	Surveys - having a presence at town events - maybe set up a table at MaynardFest where people can obtain information about this and fill out survey on the spot	8/21/2018 9:37 PM
8	You need to publicize what and when you are discussing the plans. SOCIAL MEDIA! Plaques on street entering the town. Flyers in store windows and at library, town hall, senior center. Robocalls to homes. That should cover most demographics in town.	8/21/2018 1:46 PM
9	Survey	8/21/2018 1:08 PM
10	Advertising through Facebook groups and targeted ads, as well as the booth at the farmer's market and flyers at the library are all good ways to reach residents. Repetition of ads and other outreach is very necessary. It's easy to forget to go online to fill out the survey.	8/21/2018 1:00 PM
11	In my opinion, polls like this are helpful. You can ask if anyone has skills/backgrounds in conservation, financial areas, School administration etc. Maybe some would like to Volunteer some time, or can give detailed input on areas of concern.	8/21/2018 12:55 PM
12	These types of surveys are great for those of us who are not often able to attend meetings. Additional resources online (i.e., a website dedicated to this planning process with access to videos of meetings, meeting notes, updates, the previous plan, etc.).	8/21/2018 11:58 AM
13	not sure at this moment	8/21/2018 11:46 AM
14	Surveys like this but provide paper and pencil ones as well at public places for people not as familiar with internet	8/21/2018 10:58 AM
15	Social media for the younger residents; reaching out to older folks via Library, Council on Aging	8/21/2018 10:32 AM

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16	Probably having separate conversations about each of the priorities. We have a lot of priorities. And I think if we have open public conversations, which are necessary, we have to see each subject separately. Yes, we need to talk about our school. Yes, we need to talk about our water and sewer conditions. YES we need to talk about the vibrancy of our downtown.	8/21/2018 10:20 AM
17	I get almost no news from the Beacon because it doesn't have staff to provide coverage so I learned about this from the town website (which I don't access very often). The Beacon would publish info if it's hand fed to it periodically.	8/19/2018 6:22 AM
18	Going door to door and asking folks to take the survey, explaining why it's important, and leaving them with info on how to do so.	8/17/2018 7:34 AM
19	Have an info table setup downtown during town events	8/15/2018 10:17 PM
20	A schedule of public meetings and possible survey input to correspond with each step of the master plan process. This way you can keep the public up to date, catch people who have specific interests in parts of what you are doing, and guarantee steady public feedback every step of the way to the final master plan.	8/14/2018 9:23 PM
21	Facebook announcements probably (on Maynard Friends and Families, Real Housewives of Maynard, Maynard Family Network, etc.) Signage at the library and somewhere public downtown, maybe notices sent home from school. Town homepage and email would be helpful too.	8/13/2018 2:28 PM
22	Social Media	8/11/2018 9:54 PM
23	1.) Surveys 2.) Public meetings 3.) Flyers at local establishments	8/11/2018 6:03 PM
24	This open survey is a good method. Host more targeted (i.e. subject specific) open public forums for discussion.	8/11/2018 11:29 AM
25	This survey and the Master Plan website are both fantastic. I found out about this from a flyer at Boston Bean House, but I'd recommend some public signage about the master plan through the center of town as well.	8/11/2018 9:25 AM
26	walk about and talk about	8/10/2018 6:59 PM
27	This is a good step	8/10/2018 12:09 PM
28	Not sure	8/9/2018 8:58 PM
29	Reaching out to various networks of people. For example, if you're trying to reach Brazilian immigrants, go to the hair salon V&V, speak to them so that they understand what you want, and leave a flyer that they can share with clients.	8/9/2018 3:58 PM
30	more town meetings at convenient times, transparency, and a plan that makes sense not a bunch of jumbled ideas	8/8/2018 2:51 PM
31	Community charettes at different times and locations. Reach out to Town civic/cultural groups to make sure all demographic groups have a chance to participate.	8/8/2018 2:00 PM
32	town meetings and surveys seem to be the most effective.the real problem is that people have very busy lives and often the planing for the future gets pushed aside to make time for everything else.	8/8/2018 12:43 PM
33	I'm really not sure.	8/8/2018 12:36 PM
34	get kids involved at the high school	8/8/2018 11:59 AM
35	Have planning meeting with live online link so that people can join from home or at least view from home.	8/8/2018 11:43 AM
36	Using various outreach tools. Group meetings, one on one with key influential residents, social media, business owners in town.... very important....	8/7/2018 9:14 PM
37	Social media and reaching out to local businesses to advertise what the master plan is and value of input.	8/7/2018 8:28 PM

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38	Print town meeting agendas in local newspaper. Hold public information meetings both during the day and in the evening	8/7/2018 5:45 PM
39	I think it would be good to approach the churches, senior citizens' services, and store and restaurant owners for input. Tough it requires making personal contact, it feels to me like the internet will not draw in a diverse group.	8/7/2018 3:50 PM
40	This seems like a good option	8/7/2018 2:11 PM
41	On going communication with residents and business either through town meetings, mailing or social media.	8/7/2018 2:02 PM
42	Need more communication with the public about surveys like this one. I would have never found this survey had I not gone to the Master Plan website.	8/7/2018 10:21 AM
43	Group forums are great for getting input on specific issues.	8/6/2018 3:10 PM
44	Surveys like this are good, perhaps with paper copies put out in public places.	8/6/2018 7:57 AM
45	Constant, varied and in-going opportunities to participate... on-line, in writing, through focus groups etc. maybe some conversations at The Bean or Serendipity.	8/5/2018 9:14 PM
46	Meetings and surveys	8/5/2018 7:38 AM
47	Increase awareness of resident input to process by other means - for example - mail the survey to residents/businesses. I only learned of this survey when I saw the flyer at the library.	8/5/2018 5:30 AM
48	More online outreach	8/4/2018 3:33 PM
49	Surveys like this and Opportunities for exposure and updating on the master plan progress and invitations like this one to participate	8/4/2018 11:29 AM
50	This is a good start. Implementing what people suggest is also good. Stopping the waste: fix the antiquated water system, get line item budget info from the schools, fine owners of empty buildings, have more oversight on development so that rules and laws are followed by everyone, close access to town-paid gas pumps on Winter street to town vehicles for town business only.	8/4/2018 8:40 AM
51	We need a town wide independent audit by someone outside of town to show where we can save money. We can then use the saved money to fix/maintain the town.	8/4/2018 5:41 AM
52	Make time of meeting after work end and provide child care.	8/3/2018 9:49 PM
53	Communicate about the process & the effects	8/3/2018 9:15 PM
54	Using social media as a platform for public discussion and integrating that into the traditional town meeting format.	8/3/2018 9:11 PM
55	Web surveys like these.	8/3/2018 5:57 PM
56	Social Media, reaching out to existing groups and organizations in Maynard.	8/3/2018 1:38 PM
57	I have no experience with this, but thanks for letting me Take the survey.	8/3/2018 12:02 PM
58	I think that additional venues for marketing should be explored with an emphasis on inclusion. All small towns seem to suffer from an appearance of "old boy network" whether or not it is accurate.	8/3/2018 11:50 AM
59	Social media should be widely used for public input.	8/3/2018 10:26 AM
60	This survey is a good start. I think there may have been too much input requested previously (2010-2012 especially) in the town voting of 129 Parker Street, which severely restricted the forward development of the project.	8/3/2018 9:53 AM

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61	Surveys like this & town meetings, but both must be announced & promoted.	8/3/2018 9:30 AM
62	How about leaving paper copies of the survey at the library? And perhaps having the survey translated into Spanish, Chinese, and some other languages?	8/3/2018 9:30 AM
63	Surveys	8/3/2018 8:59 AM
64	Seek out and listen to the young people! There's too much reliance on the opinions of the older townies, the millenials of Maynard have a lot to say too! For example, we are all dying to move back to Maynard but there's few/if any quality rentals! (We would all pay big money to live in loft apartments in the mill-it's a slam dunk idea)	8/3/2018 8:23 AM
65	robocall with survey web address, add link to school superintendent's and principals' weekly emails, social media	8/3/2018 7:58 AM
66	Promote meetings, take surveys downtown while people are walking around at busy times	8/3/2018 7:33 AM
67	I wish I had a bright idea, but that's been a problem we haven't been able to solve on any committee I've been part of in town. I haven't cracked the code yet!	8/3/2018 7:22 AM
68	ensure public commentary and input is heard and considered.	8/3/2018 7:15 AM
69	.	8/3/2018 7:07 AM
70	Not sure. It was hard for me to answer these questions, because I don't know what many of the problems are. So maybe helping to inform us of which issues above are a problem, why, and how they affect us and others. Consider having a meeting to help us understand but also to solicit input. Thank you for asking for our input, I appreciate that.	8/3/2018 7:02 AM
71	Regular solicitation of public input and making political contributions and personal connections transparent during re-zoning and other town meetings.	8/3/2018 6:59 AM
72	Push it out through every Maynard related group on Facebook - Maynard Rocks, Community Gardeners, Running group, Maynard Moms, etc.	8/2/2018 8:42 PM
73	More downtown parking and participation from tenants of the Mill buildings with the full life of the community	8/2/2018 9:17 AM
74	Surveys like this are good. As much info as possible should be on the town website and readily available at the library and town building.	8/1/2018 8:15 AM
75	Surveys like this are good. Include more focused questions around problem areas like school administration, vacant buildings, and water supply. Long-term sustainability issues are less pressing than solving those problem areas. How do we keep developers honest, so they do what they promise the town? There are many stories about promises from developers that were not kept. Who owns this issue in the town?	7/31/2018 8:56 PM
76	Meetings	7/31/2018 5:29 PM
77	N/A	7/31/2018 2:13 PM
78	Cooperation with other groups such as the PTO, Business community, and residents.	7/31/2018 1:19 PM
79	- Gather input (surveys, public hearing) - Review input in public setting (output of this survey, show transparency) - Show that input is being listened to, action planning is done, and progress is reported out on frequently in Town Meetings by Planning Committee, and shared on Town website. - The above will help Town residents feel their input is not just asked to 'check off' a box, but rather, listened to.	7/29/2018 10:32 PM
80	Look to other communities that have experienced a growth or "renaissance" (i.e. Hudson) and try to share best practices.	7/27/2018 9:27 AM

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81	Engaging the public face to face --- door step to door step or surveying people downtown.	7/26/2018 11:41 AM
82	Broader communication avenues, utilizing social media.	7/26/2018 10:20 AM
83	Many full time worker unable to attend evening meetings, send out voicemails to alert citizens that a survey is available via the town website.	7/25/2018 6:46 PM
84	Provide as many open hearings as possible with plenty of advertisement	7/25/2018 9:52 AM
85	Flyers in mailboxes? I think you already do... maybe posters all over town about meetings?	7/24/2018 1:24 PM
86	Email and surveys	7/23/2018 2:42 PM
87	Neighborhood reps.	7/22/2018 9:35 PM
88	More publicity, e.g. more informative website that is easier to read, regular articles in Beacon Villager, open house information sessions.	7/22/2018 1:21 PM
89	Make surveys like this more available... I received a link from a friend, otherwise I wouldn't have known.	7/22/2018 12:18 PM
90	Using multiple modalities (electronic, analog) to gain input and then analyzing the data collectively	7/22/2018 11:34 AM
91	This survey is a great way to solicit feedback. I also appreciate that the town represents the master plan process at public events like the farmers market. I think both are effective means to capture input. I would also suggest having a presence at polling places in November for the midterm elections.	7/22/2018 10:17 AM
92	This is a great venue.	7/21/2018 9:35 PM
93	Communication	7/21/2018 4:03 PM
94	Maynardmp.com is a great start, as is the steering committee's presence at the farmers's market and other events. The Maynard Web site, however, could use an overhaul so that citizens and visitors can more easily get the official word on news and events or more easily find links to organizations that operate in Maynard.	7/21/2018 2:14 PM
95	This survey is probably NOT the way. Though you have mostly avoided the technical jargon of planning wonks, the questions and choices avoid some basic realities of Maynard which are foundational. Two I can readily think of: 1) an entrenched and uncreative public school administration leading to an ever sagging reputation for our schools. 2) by not being near route 2, I-95, 495, or route 20, Maynard will never be as viable a shopping area as Sudbury, Hudson, or Acton. That's great for quiet livability, but its a reality that needs to be the starting point when talking about the economic health of downtown.	7/21/2018 1:36 PM
96	Reach out to the populous via social media	7/21/2018 1:32 PM
97	A reverse 911 call (like the ones we often get) informing people about maynardmp.com.	7/21/2018 12:37 PM
98	Facebook and local events such as the farmers market. You might even consider getting input beyond our towns borders by a few miles.	7/20/2018 10:25 PM
99	A few presentations in public spaces and this survey is a good idea.	7/20/2018 10:23 PM
100	I learnt about the survey by chance. I get the alerts from the town Town could have sent info about survey with one of those messages.	7/20/2018 10:23 PM
101	public forums, event-based engagement	7/20/2018 4:46 PM
102	More time to speak	7/19/2018 11:38 AM

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103	Simplify your town web pages to make them more user friendly both in use and accessibility. Utilize the phone systems to advertise up coming issues as well as this survey.	7/19/2018 6:45 AM
104	Advertise the survey broadly across different media	7/18/2018 11:37 PM
105	all	7/18/2018 7:51 PM
106	Put out prominent flyers and posters requesting input - at downtown businesses, at ArtSpace, at the Library.	7/18/2018 12:40 PM
107	Unclear	7/17/2018 3:34 PM
108	More comprehensive education on the ins and outs of this process. I feel like I'd be able to answer these questions better if I understood the process a bit more completely.	7/17/2018 1:51 PM
109	More meetings (even if they are small) in multiple locations around town, have things video taped, do online sessions	7/17/2018 12:57 PM
110	I have no experience in these matters	7/17/2018 8:12 AM
111	Personal invitations to community leaders. Personal visits to underserved groups.	7/17/2018 7:28 AM
112	This is a great start, but I also think you need to go door to door to make sure every voice is heard.	7/17/2018 5:53 AM
113	Survey	7/16/2018 10:00 PM
114	Introducing better taxes for businesses downtown, to bring more diverse shops (similar to Hudson).	7/16/2018 9:57 PM
115	Posting on the VARIOUS Maynard facebook groups (family groups, rec groups, school groups, etc.). Having iPads with the surveys at high traffic businesses.	7/16/2018 9:47 PM
116	Keep posting info. online, at the Maynard Library, local newspapers.	7/16/2018 12:37 PM
117	well promoted requests for public input (online, electronic bulletin boards currently in use along roadsides, Beacon Villager)	7/16/2018 10:53 AM
118	Public briefings via telephone town halls	7/16/2018 6:06 AM
119	This online survey is great, but I didn't know it existed until I went to the town website to check the Water Quality, which I found out about through the direct mailed post card. Maybe another direct mailing or some signage in town that tells people to take this survey.	7/15/2018 8:29 PM
120	Solicit community input via many different communication channels. Use not only the internet, but also telephone, USPS, roadside signs, signs in windows of businesses, announcements at public events, ads in newspaper/Action Unlimited, etc. Different people get their information different places.	7/15/2018 4:39 PM
121	Social media	7/15/2018 9:20 AM
122	Surveys like this and outreach (door to door if you have to) to individuals to solicit their input.	7/14/2018 4:26 PM
123	Reduce spending, with emphasis on cutting school budget.	7/14/2018 1:58 PM
124	A common and known web presence for collecting input.	7/14/2018 1:31 PM
125	Town meetings a bit earlier in the evening with babysitting provided. Input forums like this survey	7/14/2018 12:32 PM
126	Frequently sharing information	7/14/2018 12:13 PM
127	It's very hard to get people involved in things	7/13/2018 9:36 PM

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128	Human congregation point for news diffusion that allows motivation to build for more input. Currently, the main reason anyone knows about anything happening downtown is because of some flyer on a wall somewhere. Maynard is almost as much neighborhood as it is a town, with huge residential areas housing most of its people. Some of those people don't have any reason to go downtown or to any point that allows for social interaction at all. I still find people I've never seen before walking, sparsely, on the wide sidewalks that line the town's narrow streets, and I've been living here for fifteen years. Maynard has a lot of people, but I rarely see a clump of anybody socializing unless they're already friends, an event is happening in Maynard, or there is something happening pertaining to Pokemon Go or some other GPS based game. Not many people here have a reason to meet up in their everyday lives and it's slowing Maynard's development as a town because news doesn't get the chance to go around. Others could argue that the citizens of Maynard should watch town meetings, attend town meetings, etc, but those don't get attention. Just look at the view counts of the town meetings, which struggle to get past 200. As they happen, the school auditorium rarely fills. There needs to be a place the people of Maynard have a reason to go on a normal day to other than a 'town meeting' or other event pertaining to the town itself, because a lot of people just don't care enough to get caught up unless the news is exciting, as seen with Parker Street.	7/13/2018 9:11 PM
129	Direct mail, robo calls, town website	7/13/2018 8:50 PM
130	Ask diverse residents and business owners to convene small meetings of friends and neighbors.	7/13/2018 5:32 PM
131	More grass roots efforts, more business owner perspective, bridging the gap between "old" Maynard and "new" Maynard.	7/13/2018 4:55 PM
132	Talk to all stakeholders. Poll at the town Library, Open Table suppers, and put out across all social media outlets.	7/13/2018 2:32 PM
133	Outreach on Social Media and via email groups Advertising through public school students as a backpack/take-home flyer	7/13/2018 11:20 AM
134	Uh, I guess this survey is a good start. More public meetings would help.	7/13/2018 10:31 AM
135	On-line input.	7/13/2018 10:03 AM
136	Publish plans for review Use many media options like Facebook	7/13/2018 6:49 AM
137	Direct communication with local business owners.	7/13/2018 6:14 AM
138	Extensive, exhaustive outreach using multiple media and communication channels. Planners and selectmen should be fact to face with a statistically valid sample of our population to understand the wide spectrum of needs	7/12/2018 11:45 PM
139	Surveys and online ways of sharing and asking for feedback. Only a few can get to a town meeting in the middle of the week. It's an outdated way of communication. There are so many more who care, yet work and have kids to care for. We need to be more modern in how we involve all who want to participate.	7/12/2018 11:35 PM
140	Surveys like this	7/12/2018 7:25 PM
141	Not sure	7/12/2018 6:53 PM
142	Door to door survey/outreach team to all residents	7/12/2018 6:33 PM
143	Keep putting those lawn signs out. Put them on town properties. I think they have been attracting POC, people of non-white heritage, people of all races who believe in inclusivity. It is hard to understand if long-term residents of Maynard are on board with this, vs newcomers over the past several years	7/12/2018 6:19 PM
144	use reverse 911 and e mailing	7/12/2018 5:06 PM
145	--Publicize ways that people can participate/contribute. --Develop simple ways that people can contribute to the process - that includes different levels of time commitments (for instance, if you are able to donate 1 hour a week or 3 hours a month etc. etc.)	7/12/2018 5:00 PM

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146	publish in papers, on facebook, town website, twitter. Flyers around town, senior center etc. Maybe targeted postcard mailings to certain areas.	7/12/2018 4:59 PM
147	Use Facebook, set up downtown and talk to people directly.	7/12/2018 4:46 PM
148	Have a Town Meeting on the topic	7/12/2018 4:24 PM
149	More open-to-the-public meetings. More online surveys over SPECIFIC issues coming up.	7/12/2018 3:26 PM
150	Public forums, community events	7/12/2018 2:39 PM
151	Surveys, meetings, emails.	7/12/2018 2:33 PM
152	Promoting online access to providing input via surveys etc	7/12/2018 2:14 PM
153	Online surveys	7/12/2018 1:20 PM
154	Discussion. Surveys.	7/12/2018 1:18 PM
155	These surveys are great for people who can't attend meetings to vote in person.	7/12/2018 12:42 PM
156	Send survey to each household and business including return envelopes.	7/12/2018 10:56 AM
157	door to door, connecting at block parties, meet and greets at parks or public events like maynardfest etc. Approach it like a campaign of sorts	7/12/2018 10:44 AM
158	Public meetings	7/12/2018 10:03 AM
159	Inform and improve communications with direct mail, such as a regular news letter. Sounds old school - but the email, social media, and traditional subscription-based print media don't cut it.	7/12/2018 9:56 AM
160	Share survey via social media channels, post signs in town to make them aware (I only found out about this by chance).	7/12/2018 8:33 AM
161	Penalties for commercial landlords who maintain vacant properties	7/12/2018 8:18 AM
162	Reorganization of the distribution of power and influence within the town.	7/12/2018 7:49 AM
163	Make sure you have avenues to reach many diff populations in town — social media is good for some but not all residents. The library, town website, a mailing?	7/12/2018 7:44 AM
164	More online options including streaming meetings and using more online tools to allow for feedback and most people do care but struggle to physically attend meetings	7/12/2018 7:18 AM
165	Meetings	7/12/2018 7:04 AM
166	Don't know.	7/12/2018 5:47 AM
167	More surveys like this. Community forums	7/12/2018 5:02 AM
168	Continue online surveys, more outreach methods (e.g. social media)	7/12/2018 12:02 AM
169	A survey through social media is a great start!	7/11/2018 11:44 PM
170	social media & public events	7/11/2018 10:29 PM

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171	I think this online survey is an excellent step. Perhaps reaching out to various local interest groups and asking them to share the survey would help? Leaving paper copies at the library and town offices for those who don't frequently use the internet might also help.	7/11/2018 10:23 PM
172	It could be interesting to organize individual neighborhood meeting/discussions with citizens and planners.	7/11/2018 10:08 PM
173	Conduct neighborhood meetings in different people's homes, asking them to invite their neighbors.	7/11/2018 10:00 PM
174	Social media and local networks	7/11/2018 9:56 PM
175	Virtual access and voting capabilities to committee meetings; forensic level of details into how much money is flowing in and out of Maynard budgets	7/11/2018 9:54 PM
176	Promote questionnaires on social media.	7/11/2018 9:52 PM
177	Have more opportunities for community gatherings to celebrate Maynard. The sip and stroll is a great idea. Think outside the box, encourage block parties in neighborhoods. Think of other business sponsored down town more walks in Maynard for Spring, Fall, and end of the summer.	7/11/2018 9:29 PM
178	Many open meetings. Surveys like this one.	7/11/2018 9:27 PM
179	Multiple and diverse opportunities to communicate via in person, online and other modes	7/11/2018 9:20 PM
180	Meet with invested civic groups like churches, Elks club, etc...	7/11/2018 9:07 PM
181	Stop spending money on master plans when we haven't been go by past plans	7/11/2018 9:02 PM
182	This online survey is a great way to start!	7/11/2018 9:00 PM
183	Getting the word out there and do survays like this	7/11/2018 8:57 PM
184	Meetings and o line	7/11/2018 8:47 PM
185	Make input available in multiple ways	7/11/2018 8:22 PM
186	Send out comprehensive surveys to the residents via mail. Not everyone is using social media or goes to the Maynard town website	7/11/2018 8:02 PM
187	I'm not even sure what this question is asking. Stand in a street corner and ask opinions?	7/11/2018 7:57 PM
188	Continue to solicit input across all media	7/11/2018 6:16 PM
189	Meetings. Please not only on Thursdays! More surveys like this.	7/11/2018 5:11 PM
190	More easy ways to give input, like this survey.	7/11/2018 5:07 PM
191	Forum for discussion	7/11/2018 5:02 PM
192	Contacting and informing various groups I.E. elks, COA, churches etc.	7/11/2018 4:50 PM
193	How about doing what's best for the residents of Maynard and not continuing with the personal agendas and that end up stalling and losing businesses from coming to Maynard. Stop spending money on things like we can print more. Should of let go the fire chief after buying a ladder truck that couldn't fit in the station we currently own. How about start tracking the police officers that sit in front of the bank in the center of town every morning and not actually patrolling the town.	7/11/2018 4:24 PM

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194	lots of opportunity for community engagement - open meetings, tables at community events, timing to allow for working families to attend, provide childcare or other incentives for attendance.	7/11/2018 3:12 PM
195	Put signs up in town encouraging people to take this survey and attend meetings.	7/11/2018 3:01 PM
196	Open meetings that are advertised. Better explanation of what the "Master Plan" is and what purpose it serves the community moving forward into the future.	7/11/2018 2:52 PM
197	Use all available technical, conventional, and unconventional resources so people can stay informed....flood all avenues (facebook / twitter / Instagram / town web page / broadcast meetings on local maynard TV / send flyers to people's homes / postings around town) with information. Make sure that the town employees are kept up to date and can answer questions when asked. Bring the town more up to date in terms of the importance of good customer service when people call a town department or send an email (return calls and emails promptly).	7/11/2018 2:41 PM
198	Make people feel apart of the community.	7/11/2018 2:40 PM
199	I don't	7/11/2018 2:10 PM
200	I'm not entirely sure, but a little more effort put into community outreach would likely be a good place to start.	7/11/2018 2:07 PM
201	Online presence, and updating the town website, which is an unnavigable mess.	7/11/2018 2:00 PM
202	not sure	7/11/2018 1:55 PM
203	Facebook or emailed, mailed survey	7/11/2018 1:40 PM
204	Not sure	7/11/2018 1:35 PM
205	Publicize opportunities for input through diverse means and actively welcome comment from marginalized groups/individuals.	7/11/2018 1:30 PM
206	Better advertise meetings & survey's for data collection	7/11/2018 1:00 PM
207	I think town hearings are sufficient.	7/11/2018 12:43 PM
208	Be open about town financial records and have votes as to how much and where money is spent	7/11/2018 12:38 PM
209	Online survey is a great start!	7/11/2018 12:34 PM
210	Make this survey well known...advertise it widely. Make an email address available for public comment/fb page maybe. Possibly send out postcards to residents with this information.	7/11/2018 12:23 PM
211	Informational meetings, involvement in the decision making, voting, etc.	7/11/2018 12:11 PM
212	Identify stakeholders and the stakes for those stakeholders first. For example, seniors may be one stakeholder group. Young families another. Low-income folks another. Hold a series of public MP sessions with each group. This not only creates a more comprehensive plan, but encourages buy-in from everyone in town and a feeling of agency.	7/11/2018 11:13 AM
213	Doing surveys in person but in a more casual location than town hall. Also spreading the word that Master Plan exists and is looking for public input.	7/11/2018 10:26 AM
214	Open meetings. Social media	7/11/2018 8:40 AM
215	online surveys, WAVM-produced videos of meetings online	7/11/2018 7:59 AM
216	Nothing to add at this time	7/11/2018 7:41 AM

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217	Organize multicultural festivals and provide public supports for diverse, multilingual groups. We also need to blatenly establish our town as a safe town for diverse populations.	7/11/2018 7:38 AM
218	Translate the survey. Hold face-tô-face meetings in public places at different times.	7/11/2018 12:16 AM
219	Online surveys are great!	7/10/2018 10:29 PM
220	Advertise in Beacon Villager and hang a big sign at town center and on the fence at the high school stadium.	7/10/2018 9:47 PM
221	Y	7/10/2018 9:14 PM
222	Na	7/10/2018 8:45 PM
223	I like the survey idea! Public meetings are great, but sometimes hard to get to.	7/10/2018 8:45 PM
224	I have no idea.	7/10/2018 8:44 PM
225	Talk to everyone. It feels like only the "in crowd" gets polled about what they want, and the rest of us have to go along because we weren't asked/notified that there was an opportunity for input. Facebook is *not* inclusive enough to hit all town residents.	7/10/2018 8:11 PM
226	listening sessions	7/10/2018 7:50 PM
227	Advertise Input on Social Media	7/10/2018 4:07 PM
228	Social media outlets	7/10/2018 3:37 PM
229	this survery is good	7/10/2018 3:30 PM
230	Better communication of community issues; finding a way to make town meetings more effective and accessible for seniors and people with children. Work to protect elders ability to stay in town.	7/10/2018 3:08 PM
231	Have a high school class involved	7/10/2018 2:58 PM
232	Seniors have an outsized input to these plans. Working families are often diminished due to time constraints. Young childless adults are often not as connected to town activities. Bringing these last two groups into the process would be beneficial to increasing age diversity for the plan.	7/10/2018 2:46 PM
233	no ideas at this time	7/6/2018 2:41 PM
234	Online access like this	7/4/2018 9:21 PM
235	This survey was effective	7/3/2018 7:27 AM
236	open forum meeting, but advertise some in hard copies/mailboxes? (we didn't find out about this meeting until a week following the meeting date).	6/29/2018 2:37 PM
237	Paper surveys, perhaps sent with annual town census.	6/29/2018 1:52 PM
238	Mailings or get out into the community to talk to people. Definitely not relying on internet	6/24/2018 9:07 PM
239	Direct contact with constituents, rather than relying on people finding this survey on social media or the town website. Door knocking, phone calls? It's a lot of logistical work but perhaps worth it.	6/24/2018 7:38 AM
240	Maybe have a Facebook page also can you stream meetings for those who can't attend	6/23/2018 7:17 PM

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241	Outreach to target audience.Don't wait to hear from folks in important groups.Contact them.And find out what social media is reaching these groups and use that	6/23/2018 12:16 PM
242	Online surveys like these, emailed out to the entire town (if you have everyone's email address). We have a lot of old folks in the town so perhaps they will need a paper copy.	6/23/2018 7:52 AM
243	Make sure announcements are sent through Maynard social media groups, schools, senior center, religious centers, and cultural associations.	6/22/2018 8:55 PM
244	COMMUNICATION & INVITATION	6/22/2018 8:26 PM
245	More transparency	6/22/2018 5:56 PM
246	Reach out to younger residents! Millennials want to move back to Maynard, ask us what we want! For example, we all really want loft apartments in the mill! So many young professionals work in and around Maynard and there isn't any housing like that in the surrounding areas!	6/22/2018 5:38 PM
247	Don't know	6/22/2018 5:24 PM
248	More online data collection. Many of us are unable to attend meetings in person due to work, childcare, or even disability. I really appreciate this survey because it's the first time I have had the option to give any input at all. Making online resources available, or better advertising for any available, would be wonderful.	6/22/2018 3:59 PM
249	provide means to contribute opinion other than in-person meetings (such as this survey)	6/22/2018 3:45 PM
250	Public forums offered on a variety of dates and times to accommodate differing schedules. Posting of presentations regarding the planning on town website with easy ways to leave feedback.	6/22/2018 2:49 PM
251	Hold forums. Encourage participation (sorry last day of school wasn't a good night for most people :)	6/22/2018 2:28 PM
252	Better advertising of news, meetings, information.	6/22/2018 2:19 PM
253	better advertising of upcoming planning meetings. Many people in my age group didn't even know the meeting happened last night	6/22/2018 2:14 PM
254	Online surveys	6/22/2018 2:12 PM
255	Continue to publish meeting dates/times, surveys, offer meetings at varying days & times to accomodate the varied schedules of our residents	6/22/2018 2:11 PM
256	I don't know	6/22/2018 2:00 PM
257	Surveys are good as they reach a wide variety of people.	6/22/2018 1:55 PM
258	Online surveys and public meetings	6/22/2018 1:53 PM